

Q2

MD&A Report 2016



"For over 30 years we have proven our ability to combine strategic supplier relationships and expert logistics making us the premier supplier of drilling fluid chemicals and drilling fluid additives to the North American oil and gas industry."

North America's Largest Pure Play

Oil and Gas Drilling Fluids

Distribution & Blending Company

INTRODUCTION:

This Management's Discussion and Analysis ("MD&A") was prepared as of August 11, 2016. It is provided to assist readers in understanding Bri-Chem Corp.'s ("Bri-Chem" or the "Company") financial performance for the three and six months ended June 30, 2016 and significant trends that may affect future performance of the Company. This MD&A should be read in conjunction with the unaudited interim condensed financial statements for the period ended June 30, 2016, as well as the annual audited consolidated financial statements for the twelve months ended December 31, 2015.

The Company's consolidated condensed interim financial statements are prepared in accordance with International Financial Reporting Standards ("IFRS") and International Accounting Standard 34, "Interim Financial Reporting", and are presented in Canadian dollars unless otherwise indicated.

The Company's consolidated condensed interim financial statements include the accounts of Bri-Chem Corp. and its subsidiaries as follows:

- Bri-Chem Supply Ltd.,
- Sodium Solutions Inc.,
- Solution Blend Service Ltd.,
- Bri-Corp USA, Inc., including its three subsidiaries Bri-Chem Supply Corp, LLC, Sun Coast Materials, LLC and Bri-Chem Logistics, LLC,

All references in this report to financial information concerning the Company refer to such information in accordance with IFRS. This report also makes reference to certain non-IFRS measures in assessing the Company's financial performance. Non-IFRS measures do not have any standard meaning prescribed by IFRS and are therefore unlikely to be comparable to similar measures presented by other issuers. These non-IFRS financial measures and additional information should not be considered in isolation or as a substitute for measures prepared in accordance with IFRS. These measures are discussed in the "Non-IFRS Measures" section of the report.

References in this MD&A to "Bri-Chem", the "Company", "us", "we", and "our" mean Bri-Chem Corp. and its subsidiaries, unless the context otherwise requires. Additional information relating to the Company, including the annual information form for the year ended December 31, 2015 is available on the System for Electronic Document Analysis and Retrieval ("SEDAR") at www.sedar.com.

CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING INFORMATION:

Certain statements contained in this MD&A constitute forward-looking statements. These statements relate to future events or Bri-Chem's future plans and performance. All statements other than statements of historical fact are forward-looking statements. The use of any of the words “anticipate”, “continue”, “estimate”, “expect”, “may”, “will”, “project”, “should”, “believe” and similar expressions are intended to identify forward-looking statements. These statements involve known and unknown risks, uncertainties and other factors that may cause actual results or events to differ materially from those anticipated in such forward-looking statements. Bri-Chem believes the expectations reflected in those forward-looking statements are reasonable but no assurance can be given that these expectations will prove to be correct and such forward-looking statements included in this MD&A should not be unduly relied upon.

In particular, this MD&A contains forward-looking statements pertaining to the following:

- adequacy of capital resources required to finance the Company's inventories and other operations;
- the business objectives of the Company;
- results of operations and the performance of the Company;
- the ability of the Company to extend its credit facilities;
- the ability of the Company to develop its relationships with customers and potential new customers; and
- the ability of the Company to expand and broaden its areas of operation.

With respect to the forward-looking information contained in the MD&A, Bri-Chem has made assumptions regarding, among other things:

- the Company's relationships with its key suppliers and customers;
- economic conditions that influence the demand of the Company's customers for supplies and services;
- the Company's cash flow from sales; and
- the availability of existing credit facilities.

Although the forward-looking information contained in this MD&A is based upon what Management believes are reasonable assumptions, Bri-Chem cannot assure readers that actual results will be consistent with this forward-looking information. Although the Company believes that the expectations reflected in the forward-looking information are reasonable, there can be no assurance that such expectations will prove to be correct. The Company cannot guarantee future results, levels of activity, performance or achievements. Consequently, there is no representation by the Company that actual results achieved will be the same in whole or in part as those set out in the forward-looking information. Some of the risks and other factors, some of which are beyond the Company's control, which could cause results to differ materially from those expressed in the forward-looking information contained in this MD&A, include but are not limited to:

- supply and demand for oilfield services, and drilling fluids;
- competition for, among other things, capital and skilled personnel;
- incorrect assessments of the value of acquisitions;
- fluctuations in the market for oil and natural gas and related products and services;
- liabilities and risks, including environmental liabilities and risks inherent in chemical storage and handling and oil and natural gas service operations;
- fluctuations in foreign exchange or interest rates;
- political and economic conditions;
- failure of counter-parties to perform on contracts;

- regional competition;
- the Company's ability to attract and retain customers;
- amounts retained by the Company for capital expenditures;
- volatility in market prices for oil and natural gas and the effect of this volatility on the demand for oil and gas services generally;
- stock market volatility and market valuations;
- unplanned equipment outages and other unforeseen disruptions that may affect operations;
- the presence of heavy competition in the industry in which the Company currently operates;
- general economic conditions in Canada and the United States and globally;
- the availability of capital on acceptable terms; and
- the other factors disclosed under "Risk & Uncertainties" in this MD&A.

Many of these risk factors are discussed further in detail herein, specifically in the "Risks and Uncertainties" section, and in the Company's Annual Information Form on file with Canadian securities commissions at www.sedar.com. Readers are also referred to the risk factors described in other documents filed with Canadian securities commissions periodically throughout the year.

Readers are cautioned that these factors and risks are difficult to predict. Accordingly, readers are cautioned that the actual results achieved will vary from the information provided herein and the variations may be material. Readers are also cautioned that the list of factors above and the risk factors set forth under the heading "Risks & Uncertainties" are not exhaustive. Before placing any reliance on any forward-looking statements to make decisions with respect to an investment in securities of Bri-Chem, prospective investors and others should carefully consider the factors identified above and other risks, uncertainties and potential changes that may cause actual results or events to differ materially from those anticipated in such forward-looking statements. In addition, the forward-looking statements contained in this MD&A are made as of the date of this MD&A. Bri-Chem does not undertake any obligation to publicly update or to revise any forward-looking statements except as expressly required by applicable securities laws. The forward-looking statements contained in this MD&A are expressly qualified by the cautionary statements contained herein.

2016 SECOND QUARTER OVERALL PERFORMANCE:

The discussion in this section is qualified in its entirety by the “Cautionary Statement Regarding Forward-Looking Information” section presented at the beginning of the MD&A. This Overview section is provided for information purposes only and readers are cautioned the information contained herein may not be appropriate for other purposes.

The results for the three and six months ended June 30, 2016 reflect the challenging North American energy industry conditions as the significant reduction in commodity prices has led to a corresponding decrease in demand for oilfield products and services in both Canada and the United States. Second quarter drilling rig counts in both Canada and the United States were at or near 30 year lows in 2016. In addition, activity levels in Canada, during the second quarter of 2016, were significantly impacted by an extended spring break-up which resulted in oil and gas producers unwilling to incur additional costs due to weather related issues and overall poor industry conditions. The Company’s “Right-Sizing” efforts that commenced in 2015 continued into the first half of 2016 and we have now reduced our senior operating debt down to \$10.0 million, reduced inventory by \$5.5 million, and reduced operating expenses year over year by \$1.2 million while maintaining a strong working capital position and sufficient inventory levels for current market demands.

During the second quarter of 2016, Bri-Chem’s consolidated revenues from its North American oil and gas drilling fluids distribution, blending and packaging businesses decreased 62.2% to \$8,173,634 compared to \$21,610,027 from the prior period in 2015. This quarter-over-quarter revenue decrease is the result of a significant decline in rig activity in the USA and the early and prolonged spring break up in Western Canada. The Company generated \$22,994,293 in revenues for the six months ended June 30, 2016 compared to sales of \$47,819,753, representing a decrease of 51.9% year over year. Earnings before interest, taxes, amortization and depreciation, share-based payments expense, and impairment charges (“EBITDA”) were (\$943,536) and (\$2,337,283) for the three and six months ended June 30, 2016, compared to \$(1,125,343) and \$595,760 for the same periods in 2015. Net loss for the three month period was \$1,436,768 compared to net earnings of \$372,895 for the same period of 2015, while net loss for the six month period was \$3,534,405 compared to a net loss of \$1,335,808 for the same period of 2015.

North American Drilling Fluids Distribution Divisions

Bri-Chem’s Canadian drilling fluids distribution division generated sales of \$1,467,106 and \$6,817,513 for the three and six months ended June 30, 2016, compared to sales of \$4,854,116 and \$13,821,685 over the comparable periods in 2015. Sales were affected negatively by the early and prolonged seasonal spring breakup period which began in mid-February and experienced no significant increase in rig activity until July. Furthermore, with continued weak oil prices, many companies remain cautious and are not commencing drilling projects until commodity prices become more favorable. The number of wells drilled in Western Canada for the three month period ended June 30, 2016 were 328, representing a decrease of 56.0% quarter over quarter.

Bri-Chem’s United States drilling fluids distribution division generated sales of \$4,002,417 and \$8,915,717 for the three and six month periods ended June 30, 2016, compared to revenues of \$12,789,213 and \$24,076,483 in the comparable periods of 2015, representing decreases of 68.7% and 63.0%. The average number of active rigs running in the USA during the second quarter of 2016 was 421, a decrease of 53.6% quarter over quarter.

North American Drilling Fluids Blending & Packing Divisions

Bri-Chem’s Canadian drilling fluids blending and packaging division generated sales of \$1,592,083 and \$4,666,423 for the three and six months ended June 30, 2016 compared to the prior year period sales of

\$2,537,294 and \$7,032,714 representing a 37.3% decrease quarter over quarter and 33.6% decrease year over year.

Bri-Chem's USA fluids blending and packaging division, generated sales of \$1,112,028 for the three month period ended June 30, 2016, while reporting sales of \$2,594,630 for the first half of 2016 compared to \$1,429,405 and \$2,888,871 for the same comparable periods in 2015.

Outlook Summary

North American oil and gas drilling activity levels, during the first half of 2016, continued to decline year over year, however, a modest increase in activity levels is being experienced into the third quarter as commodity prices have rebounded off from their lows in Q2. We expect an overall North American increase in activity levels for the second half of the year, although the remainder of 2016 remains difficult to predict in light of the continued volatility of commodity prices. Steps will continue to be implemented to right-size the Company's operations in all business segments in response to customer demand.

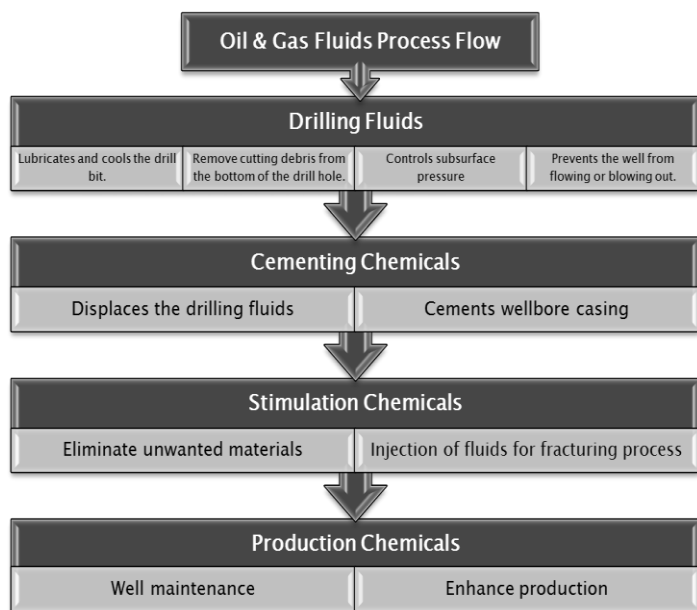
In Canada, the typical Q2 seasonal downturn in activity due to spring breakup commenced much earlier than normal and was more prolonged compared to traditional break up periods, however, drilling rig counts appear to have bottomed out and the Company is expecting improved activity levels in the second half of 2016. It is the Company's view that further development of increased crude oil transportation capacity, through proposed pipeline expansion to tidewater, is required in order for Canada to have any profound increase to its future oilfield activity levels. The oilfield activity levels in the USA has also seen a recent rebound from their historic lows and we expect a modest increase in the active rig count for the second half of 2016. Bri-Chem has been proactive in response to the reduction of North American business activity and has successfully implemented rolling changes to "Right-Size" its business and control costs. These initiatives together with our inventory and debt reduction strategies will continue to be evaluated based on current and projected business activity levels.

Overall, Bri-Chem's management team has experienced several business cycles and understands what is needed to effectively manage the business through an industry downturn. We understand the importance of cost management and reducing our debt during these challenging times. With minimum capex requirements, the Company will continue to provide superior customer performance while maintaining its corporate "Right-Sizing" and "Debt-Reduction" initiatives.

DESCRIPTION OF BUSINESS

Bri-Chem has established itself, through a combination of strategic acquisitions and organic growth, as the North American industry leader for the distribution and blending of oilfield drilling, completion, stimulation and production chemical fluids. We sell, blend, package and distribute a full range of drilling fluid products, cementing, acidizing and stimulation additives from 27 strategically located warehouses throughout Canada and the United States. Bri-Chem has been operating in Canada since 1985 and as a result of the increasing market demand for oilfield chemicals, we expanded into the United States in 2011 and have successfully obtained significant market penetration. Additional information about Bri-Chem is available at www.sedar.com or at Bri-Chem's website at www.brichem.com.

The Company is headquartered in Edmonton, Alberta and owns a 100% interest in Bri-Chem Supply Ltd. ("Bri-Chem Supply"), 100% interest in Sodium Solutions Inc. ("Sodium"), 100% interest in Solution Blend Service Ltd. ("Solution Blend"), 100% interest in Bri-Corp USA Inc. ("Bri-Corp"), which has three 100% owned subsidiaries, Bri-Chem Supply Corp, LLC ("Bri-Chem USA") Sun Coast Materials, LLC ("Sun Coast") and Bri-Chem Logistics, LLC ("Logistics").



NORTH AMERICAN OILFIELD CHEMICAL DIVISIONS

Canadian Drilling Fluids Distribution Division

Bri-Chem is one of Canada's largest wholesale distributors of drilling fluid products to the oil and gas industry in the Western Canadian Sedimentary Basin ("WCSB"). The drilling fluids division focuses on the oil & gas drilling stage, providing over 100 drilling fluid products and custom-blended products to major and independent oilfield service companies. Bri-Chem distributes its drilling fluid products from 13 strategically located warehouses throughout the WCSB. Drilling fluids are used in the process of drilling deep vertical or horizontal boreholes. The drilling fluids are an integral part of the drilling process, serving a number of functions, including controlling subsurface pressures, lubricating the drill bit, stabilizing the wellbore, and carrying the cuttings to the surface, among other functions.

USA Drilling Fluids Distribution Division

Bri-Chem services its USA drilling fluids customers through its 16 warehouse locations strategically placed in the major resource plays in the USA. The division is establishing its market presence as a leading full service independent national wholesaler of drilling fluids to service the USA unconventional resource plays. The USA does not experience the seasonality of that in the WCSB and therefore maintains a more consistent active rig count. Bri-Chem will continue to focus on its product offerings and customer service in the regions it currently services.

Canadian Fluids Blending and Packaging Division

The WCSB oil and gas drilling and completion segment utilizes cementing, stimulation, fracturing and production chemical fluids. Many of these products are a blended formulation utilizing specialty additives that Bri-Chem can supply in both packaged and truckload quantities. Cementing is performed when the cement slurry is deployed into the well via pumps, displacing the drilling fluids still located within the well, and replacing them with cement. Well stimulation involves introducing special blends of chemicals and acid to oil or gas producing formations in order to diminish or eliminate unwanted materials. The fracturing process injects fluids and sand at high pressure which creates small fractures in the rock that extend out from the well. Production chemicals are specialty blended products that help maximize well production and minimize well maintenance costs. Bri-Chem has dedicated facilities, located in Acheson, Camrose and Calgary, Alberta, with capacity to blend and package specialty additive fluids for customer specific products.

On December 1, 2014, Bri-Chem acquired 100% of the issued and outstanding shares of Solution Blend Service Ltd. ("Solution Blend"), an Alberta based liquid blending company for production and stimulation oilfield chemicals. The total consideration paid on closing consisted of i) \$4,650,683 in cash, and (ii) the issuance of a promissory note with fair value of \$445,175. Solution Blend, located in Calgary, AB, is leading specialty blending company for the stimulation and production chemical segment of the oilfield chemical industry. The company's strategic advantage is ensuring customer success by providing high quality specialty oilfield blended products, operating in safe and environmentally controlled facility, while maintaining compliance regulations, proficient warehouse management and delivery. Solution Blend's business has built a strong market position with many long term customers and Bri-Chem entered into employment agreements with key members of management which is expected to provide for a seamless integration. The acquisition of Solution Blend expands Bri-Chem into the liquid stimulation and production oilfield blending chemical segment.

USA Fluids Blending and Packaging Division

Bri-Chem services the well abandonment market of California through its subsidiary of Sun Coast Materials LLC. ("Sun Coast"). Sun Coast provides blended cement additives for customers in the California market that require various mixtures of cement products to complete shut ins on well abandonments in the region. Sun Coast's business currently has no geographic overlap with Bri-Chem and they have built a strong market position with many long term customers.

Training and Fluid Analysis

With a laboratory in Calgary, Alberta, Bri-Chem serves its customers throughout the WCSB with testing equipment, quality assurance, mud school training, and research and analysis of various oilfield Chemicals.

Seasonality of Operations

Weather conditions can affect the sale of the Company's fluids, chemical, and services. The ability to move heavy equipment in the Canadian oil and natural gas fields is dependent on weather conditions. As a result, spring months in Western Canada and the duration of the spring break-up have a direct impact on the Company's activity levels. In addition, many exploration and production areas in the northern WCSB are accessible only in winter months when the ground is frozen hard enough to support the weight of heavy equipment. The timing of freeze-up and spring break-up affects the ability to move equipment in and out of these areas. As a result, late March through May is traditionally the Company's slowest period.

Growth Strategy

The discussion in this section is qualified in its entirety by the “Cautionary Statement Regarding Forward-Looking Information” section presented at the beginning of the MD&A.

In light of ongoing low global energy prices and the continued decline in drilling activity in North America, Bri-Chem will continue to evaluate and implement rolling changes to “Right-Size” its business and control costs based on current and projected business activity levels. Throughout 2016, the Company will seek to reduce its debt and inventory levels to reduce the overall leverage of the Company while maintaining a strong working capital position.

Bri-Chem’s exceptional industry infrastructure located throughout Canada and the U.S., its diversified product mix and blending services, blue chip customer base, and low cost and highly scalable business model, collectively, will serve to be a valuable contributor to many customers throughout North America during this difficult period and will benefit significantly when the market returns to more reasonable levels.

FINANCIAL SUMMARY

The following selected three-month period consolidated financial information has been derived from and should be read in conjunction with the Company's Second Quarter Report for the period ended June 30, 2016.

Consolidated statements of operations	For the three months ended June 30		Change	
	2016	2015	\$	%
Sales	\$ 8,173,634	\$ 21,610,027	\$ (13,436,393)	(62.2%)
Gross margin	1,901,588	3,200,792	(1,299,204)	(40.6%)
	23.3%	14.8%		
Operating expenses ⁽¹⁾	2,845,124	4,326,135	(1,481,011)	(34.2%)
EBITDA ⁽²⁾	(943,536)	(1,125,343)	181,807	(16.2%)
Depreciation and amortization	271,354	400,990	(129,636)	(32.3%)
Interest ⁽⁵⁾	689,603	649,869	39,734	6.1%
Share-based payments	71,961	170,407	(98,446)	(57.8%)
Loss from continuing operations before income taxes	(1,976,454)	(2,346,609)	370,155	(15.8%)
Income tax (recovery) expense - current	(689,117)	(637,906)	(51,211)	8%
Income tax expense - deferred	149,431	-	149,431	100.0%
Net loss	\$ (1,436,768)	\$ (1,708,703)	\$ 271,935	(15.9%)
Loss per share				
Basic from continuing operations	\$ (0.06)	\$ (0.02)	\$ (0.04)	204.1%
Diluted from continuing operations	\$ (0.06)	\$ (0.02)	\$ (0.04)	204.1%
EBITDA per share from continuing operations				
Basic	\$ (0.04)	\$ (0.05)		
Diluted	\$ (0.04)	\$ (0.05)		
Weighted average shares outstanding				
Basic	23,623,981	23,638,093		
Diluted	23,623,981	23,638,093		

(1) See page 38 for a further explanation of this non-IFRS measure.

(2) Represents earnings before interest, taxes, depreciation, amortization, impairment charges and share-based payments (See page 38 for a further explanation of this non-IFRS measure).

(3) Interest expense for the three months ended June 30, 2016 includes amortization of capitalized deferred financing cost of \$55,812 (June 30, 2015: \$46,802).

MD&A DISCUSSION & ANALYSIS – June 30, 2016

The following selected six-month period consolidated financial information has been derived from and should be read in conjunction with the Company's Second Quarter Report for the period ended June 30, 2016.

Consolidated statements of operations	For the six months ended June 30		Change	
	2016	2015	\$	%
Sales	\$ 22,994,293	\$ 47,819,753	\$ (24,825,460)	(51.9%)
Gross margin	4,339,879	7,083,912	(2,744,033)	(38.7%)
	18.9%	14.8%		
Operating expenses ⁽¹⁾	6,677,162	6,488,152	189,010	2.9%
EBITDA ⁽²⁾	(2,337,283)	595,760	(2,933,043)	(492.3%)
Depreciation and amortization	544,251	803,649	(259,398)	(32.3%)
Interest ⁽⁵⁾	1,483,229	1,511,362	(28,133)	(1.9%)
Share-based payments	143,908	340,799	(196,891)	(57.8%)
Loss from continuing operations before income taxes	(4,508,671)	(2,060,050)	(2,448,621)	118.9%
Income tax (recovery) expense - current	(1,346,813)	(724,242)	(622,571)	86.0%
Income tax expense - deferred	372,547	-	372,547	100.0%
Net loss	\$ (3,534,405)	\$ (1,335,808)	\$ (2,198,597)	164.6%
Loss per share				
Basic from continuing operations	\$ (0.15)	\$ (0.06)	\$ (0.09)	165.2%
Diluted from continuing operations	\$ (0.15)	\$ (0.06)	\$ (0.09)	165.2%
EBITDA per share from continuing operations				
Basic	\$ (0.10)	\$ 0.03		
Diluted	\$ (0.10)	\$ 0.03		
Weighted average shares outstanding				
Basic	23,623,981	23,679,198		
Diluted	23,623,981	23,679,198		

(1) See page 38 for a further explanation of this non-IFRS measure.

(2) Represents earnings before interest, taxes, depreciation, amortization, impairment charges and share-based payments (See page 38 for a further explanation of this non-IFRS measure).

(3) Interest expense for the six months ended June 30, 2016 includes amortization of capitalized deferred financing cost of \$111,624 (June 30, 2015: \$93,973).

RESULTS OF CONTINUING OPERATIONS
Sales

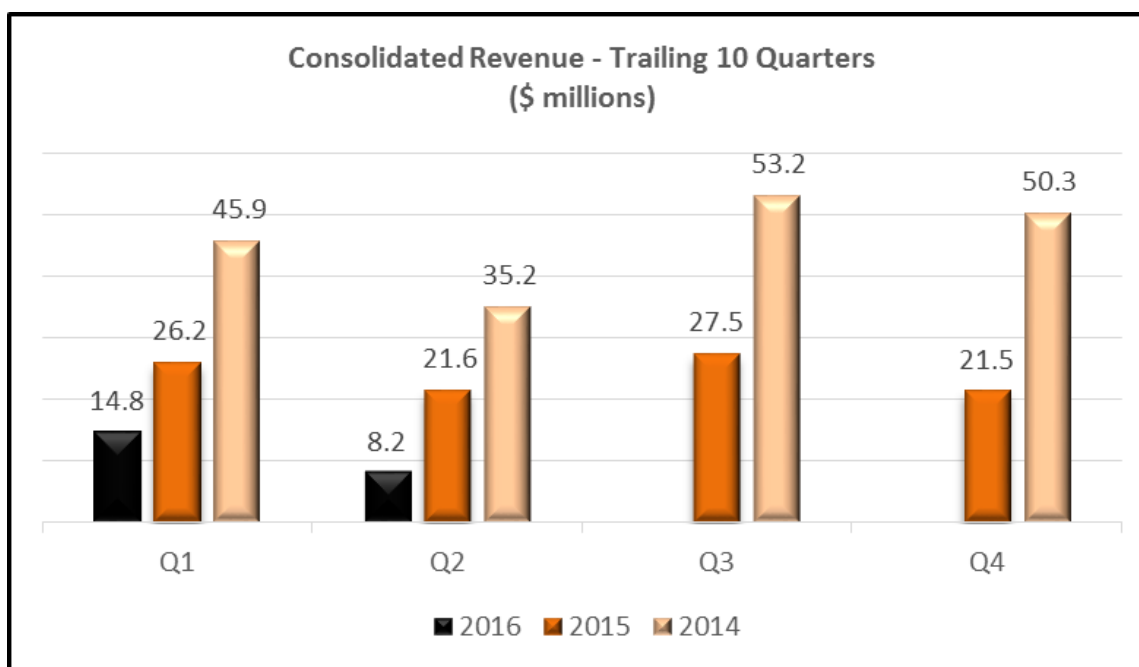
The discussion in this section is qualified in its entirety by the “Cautionary Statement Regarding Forward-Looking Information” section presented at the beginning of the MD&A.

Sales by Segment	For the three months ended June 30					
	2016		2015		Change	
	\$	%	\$	%	\$	%
Fluids Distribution - Canada	\$ 1,467,106	17.9%	\$ 4,854,116	22.5%	\$ (3,387,010)	(69.8%)
Fluids Distribution - USA	4,002,417	49.0%	12,789,212	59.2%	(8,786,795)	(68.7%)
Total Fluids Distribution	5,469,523	66.9%	17,643,328	81.6%	(12,173,805)	(69.0%)
Fluids Blending & Packaging - Canada ⁽¹⁾⁽²⁾	1,592,083	19.5%	2,537,294	11.7%	(945,211)	(37.3%)
Fluids Blending & Packaging - USA	1,112,028	13.6%	1,429,405	6.6%	(317,377)	(22.2%)
Total Fluids Blending & Packaging	2,704,111	33.1%	3,966,699	18.4%	(1,262,588)	(31.8%)
Total	\$ 8,173,634	100.0%	\$ 21,610,027	100.0%	\$ (13,436,393)	(62.2%)

- (1) Fluids blending and packaging division sells products to the fluids distribution division, which in turn sells it to the end user. In Q2 2016, the three months sales to the fluids distribution division were an additional \$312,228 (2015 - \$570,844). This revenue has been eliminated upon consolidation.

Sales by Segment	For the six months ended June 30					
	2016		2015		Change	
	\$	%	\$	%	\$	%
Fluids Distribution - Canada	\$ 6,817,513	29.6%	\$ 13,821,685	28.9%	\$ (7,004,172)	(50.7%)
Fluids Distribution - USA	8,915,717	38.8%	24,076,483	50.3%	(15,160,766)	(63.0%)
Total Fluids Distribution	15,733,230	68.4%	37,898,168	79.3%	(22,164,938)	(58.5%)
Fluids Blending & Packaging - Canada ⁽¹⁾⁽²⁾	4,666,433	20.3%	7,032,714	14.7%	(2,366,281)	(33.6%)
Fluids Blending & Packaging - USA	2,594,630	11.3%	2,888,871	6.0%	(294,241)	(10.2%)
Total Fluids Blending & Packaging	7,261,063	31.6%	9,921,585	20.7%	(2,660,522)	(26.8%)
Total	\$ 22,994,293	100.0%	\$ 47,819,753	100.0%	\$ (24,825,460)	(51.9%)

- (1) Fluids blending and packaging division sells products to the fluids distribution division, which in turn sells it to the end user. In Q2 2016, the six months sales to the fluids distribution division were an additional \$1,012,101 (2015 - \$1,553,299). This revenue has been eliminated upon consolidation.



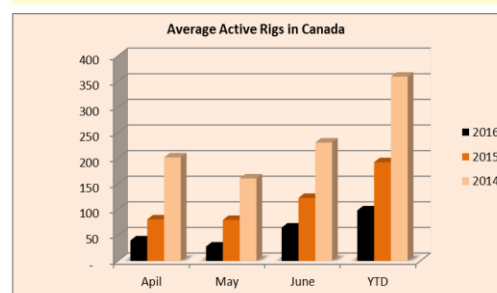
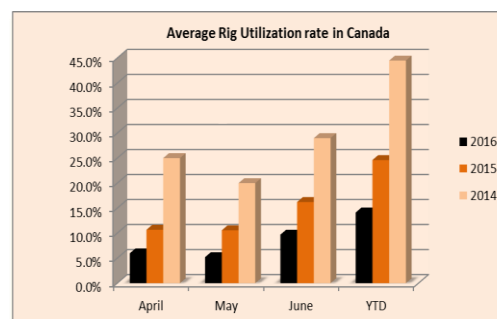
North American Drilling Fluids Distribution Divisions

The Company's North American drilling fluids distribution divisions recorded combined sales of \$5,469,523 and \$15,733,230 for the three and six months ended June 30, 2015 compared to sales of \$17,643,329 and \$37,898,168 in 2015, representing decreases of 69.0% and 58.5% for the three and six month periods. The Canadian fluids distribution divisions' sales declined by 69.8% for the three month period ended June 30, 2016, while the USA fluids distribution division experienced sales decline of 68.7% over the same comparable period in 2015.

Canadian Drilling Fluids Distribution Division

Bri-Chem's Canadian drilling fluids distribution division was negatively impacted during the first half of the year as a result of the continued industry slowdown. Canadian distribution sales were \$1,467,106 for the three months ended June 30, 2016, compared to sales of \$4,854,116 over the comparable period in 2015. In the WCSB, active drilling rigs in the second quarter of 2016 were down approximately 53.7% over the prior year, averaging 44 compared to 95 for the same quarter in 2015. Year to date, active drilling rigs were down 48.7% where industry drilling utilization rates averaged 14.1%, representing a 24.6% decrease over the first half of 2015 when drilling rig activity averaged 10.5%. The number of wells drilled in Q2 2016 in Western Canada was 328, compared to the 745 wells drilled in Q2 2015, representing a decrease of 56.0% quarter over quarter.

The Alberta, Saskatchewan and British Columbia markets all contributed to the decrease in revenues as each of these markets experienced a considerable slowdown. The Alberta market experienced a decrease in sales of 72.8% for the three months ended June 30, 2016, while the number



MD&A DISCUSSION & ANALYSIS – June 30, 2016

of wells drilled decreased by 53.9% in the region. Saskatchewan had a decline of 57.9% in the numbers of wells drilled during the three months period ended June 30, 2016, which resulted in decreased revenue of 60.1% Q2 2016 compared to the same prior year period. British Columbia has experienced a decrease of 6.6% in sales as drilling activity declined 58.9% with 37 wells drilled in the region in the second quarter ended June 30, 2016 compared to 90 wells drilled during the same period last year.

Summary of the number wells drilled:

Area	Q2 2016	Q2 2015	Change in %
Alberta	177	384	(53.9%)
British Columbia	37	90	(58.9%)
Saskatchewan	114	271	(57.9%)
Western Canada ⁽¹⁾	328	745	(56.1%)

(1) Total Western Canada excludes Manitoba

(2) Source – PSAC

Summary of wells drilled in meters:

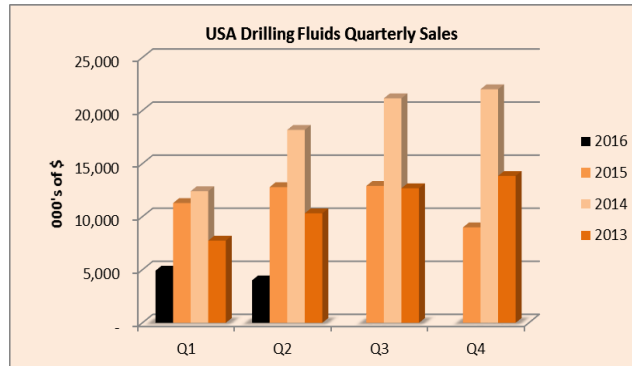
Area	Q2 2016	Q2 2015	Change in %
Alberta	656,107	1,141,405	(42.5%)
British Columbia	165,856	379,922	(56.3%)
Saskatchewan	136,806	489,981	(71.2%)
Western Canada ⁽¹⁾	958,769	2,011,308	(52.3%)

(1) Total Western Canada excludes Manitoba

(2) Source – PSAC

United States Drilling Fluids Distribution Division

Bri-Chem's USA drilling fluids distribution division generated sales of \$4,002,417 and \$8,915,717 for the three and six month periods ended June 30, 2016, compared to revenues of \$12,789,213 and \$24,076,483 in the same comparable periods of 2015, representing decreases of 68.7% quarter over quarter and 63.0% year over year. The decline in revenue is primarily driven by a reduction in drilling activity, as reflected in the 57.3% decrease in the USA rig count. In the USA, the average number of active rigs running during the second quarter of 2016 was 421 compared to 909 in the same 2015 quarter. The drop in drilling and well completions across the USA negatively impacted revenue in all product lines and geographical areas. The Company remains optimistic that the USA market will provide new opportunities as we have maintained the most comprehensive product distribution coverage throughout the major resource plays.



Fluids Blending and Packaging Division

Canadian Fluids Blending and Packaging Division

For the second quarter of 2016, sales were \$1,592,083 compared to \$2,537,293 in 2015 representing a 37.3% decrease quarter over quarter. This decrease is due to considerable decline in drilling activity in 2016 caused by significant decrease in crude oil and natural gas prices. These decreases negatively affected the demand on blending and packaging products and service offerings across Western Canada.

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United States Fluids Blending and Packaging Division

For the three months ended June 30, 2016 sales were \$1,112,028 compared to \$1,429,405 for the same comparable period in 2015 representing 22.2% decrease quarter over quarter. This decrease is due to considerable decline in drilling activity in the first half of 2016 caused by significant decrease in crude oil and natural gas prices.

Gross margin

The discussion in this section is qualified in its entirety by the “Cautionary Statement Regarding Forward-Looking Information” section presented at the beginning of the MD&A.

	For the three months ended June 30					
	2016		2015		Change	
Gross Margin	\$	%*	\$	%*	\$	%
Fluids Distribution - Canada	\$ 242,093	16.5%	\$ 164,709	3.4%	\$ 77,384	47%
Fluids Distribution - USA	666,188	16.6%	1,743,218	13.6%	(1,077,030)	(61.8%)
Total Fluids Distribution	908,281	16.6%	1,907,927	10.8%	(999,646)	(52.4%)
Fluids Blending & Packaging - Canada**	447,353	28.1%	675,541	26.6%	(228,188)	(33.78%)
Fluids Blending & Packaging - USA	545,954	49.1%	617,324	43.2%	(71,370)	(11.6%)
Total Fluids Blending & Packaging	993,307	36.7%	1,292,865	32.6%	(299,558)	(23.2%)
Total	\$ 1,901,588	23.3%	\$ 3,200,792	14.8%	\$ (1,299,204)	(40.6%)

* As a percentage of divisional revenues

	For the six months ended June 30					
	2016		2015		Change	
Gross Margin	\$	%*	\$	%*	\$	%
Fluids Distribution - Canada	\$ 557,008	8.2%	\$ 703,340	5.1%	\$ (146,332)	(20.8%)
Fluids Distribution - USA	1,462,758	16.4%	3,514,155	14.6%	(2,051,397)	(58.4%)
Total Fluids Distribution	2,019,766	12.8%	4,217,495	11.1%	(2,197,729)	(52.1%)
Fluids Blending & Packaging - Canada**	1,143,465	24.5%	1,649,567	23.5%	(506,102)	(30.68%)
Fluids Blending & Packaging - USA	1,176,648	45.3%	1,216,850	42.1%	(40,202)	(3.3%)
Total Fluids Blending & Packaging	2,320,113	32.0%	2,866,417	28.9%	(546,304)	(19.1%)
Total	\$ 4,339,879	18.9%	\$ 7,083,912	14.8%	\$ (2,744,033)	(38.7%)

* As a percentage of divisional revenues

Fluids Distribution and Blending & Packaging Divisions

Adjusted Gross Margins	For the three months ended June 30		Change	
	2016	2015	\$	%
Gross Margin (\$)	1,901,588	3,200,792	(1,299,204)	(40.6%)
As percentage of sales	23.3%	14.8%		
Addback: Losses from sales associated with inventory reduction program due to economic downturn ⁽¹⁾	-	451,631	(451,631)	100.0%
Adjusted Gross Margin (\$)⁽²⁾	1,901,588	3,652,423	(1,750,835)	(47.9%)
Adjusted gross margin as percentage of adjusted sales	23.3%	20.0%		

(1) Losses are due to the sale of large quantities of inventory as part of the Company's inventory reduction program. These one-time sales are due to the significant decline in industry activity and our ongoing program to "Right-Size" operations.

(2) Adjusted gross margins reflect the gross margin under IFRS excluding one-time losses from sales under unfavorable terms due to restructuring of the Company's operations caused by downturn (See page 38 for further explanation of this non-IFRS measure).

Adjusted Gross Margins	For the six months ended June 30		Change	
	2016	2015	\$	%
Gross Margin (\$)	4,339,879	7,083,912	(2,744,033)	(38.7%)
As percentage of sales	18.9%	14.8%		
Addback: Losses from sales associated with inventory reduction program due to economic downturn ⁽¹⁾	74,377	837,296	(762,919)	100.0%
Adjusted Gross Margin (\$)⁽²⁾	4,414,256	7,921,208	(3,506,952)	(44.3%)
Adjusted gross margin as percentage of adjusted sales	19.7%	18.9%		

(1) Losses are due to the sale of large quantities of inventory as part of the Company's inventory reduction program. These one-time sales are due to the significant decline in industry activity and our ongoing program to "Right-Size" operations.

(2) Adjusted gross margins reflect the gross margin under IFRS excluding one-time losses from sales under unfavorable terms due to restructuring of the Company's operations caused by downturn (See page 38 for further explanation of this non-IFRS measure).

The drilling fluids distribution division margins declined by 52.4% and 52.1% for the three and six months ended June 30, 2016 compared to the same periods in 2015. Margins on fluid sales vary based on product mix and drilling formations. Canadian fluid distribution margins averaged 16.5% for the three months period ended June 30, 2016, an increase of 8.3% over the same comparable period of 2015. During the second quarter, the Company revised its estimate for obsolete inventory given current inventory levels. If we had excluded the effect of the obsolesce provision, the gross margin of the Canadian fluids distribution division would have been 11.4% for the three months ended June 30, 2016 compared to adjusted gross margins of 9.8% for the same period in 2015. The increase in margin during the quarter was due to higher margin products being sold during the quarter. For the first half of 2016, the division generated gross margins of 8.2% compared to adjusted gross margins of 13.0% for the same comparable six month period in 2015. The decrease in gross margin during the quarter was due to continued pressure from customers to reduce selling prices given current industry market conditions. The Canadian fluids distribution division had many customers requesting less costly alternatives for drilling fluids in an attempt to control their costs, resulting in lower margins on fluid sales. In 2015, the division had one-time significant sales of invert and barite products resulting in a loss of \$551,317 as part of its inventory reduction management program.

The USA fluids distribution margins are traditionally higher than those of the Canadian operations, and were 16.6% for the three months ended June 30, 2016; an increase of 3.0% compared to the same period in 2015, while gross margins were 16.4% for the first half of 2016 compared to 14.6% for the same comparable in 2015. During the second quarter, the Company revised its estimate for obsolete inventory given current inventory levels. If we had excluded the effect of the obsolesce provision, the gross margin of the USA fluids

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distribution division would have been 14.8% for the three months ended June 30, 2016 compared to adjusted gross margins of 18.5% for the same period in 2015. All our products lines were impacted by the downturn in drilling activity in the first half of 2016. In addition the decrease in gross margins in the USA fluid distribution division is also related to a larger volume of lower margin commodity products being sold during the first half of 2016 such as barite, bentonite, and liquid invert products which typically yield lower margins. For the first half of 2016, the division generated gross margins of 16.4% compared to adjusted gross margins of 17.1% for the same comparable six month period in 2015. In 2015, the division had one-time significant sales of invert during the second quarter resulting lost margin in the amount of \$285,979.

Canadian fluids and packaging division margins were 28.1% and 24.5% for the three and six months ended June 30, 2016 compared to 26.6% and 23.5% respectively for the same comparable periods in 2015. The increase in gross margins was a result of the division passing through cost increases to customers and sustained margins on its production and stimulation products. The USA fluids blending and packaging division generated gross margins of 49.1% and 45.3% for the three and six months ended June 30, 2016 which was higher by 5.9% and 3.2% for the same comparable periods in 2015. The increase was the result of one product being sold at a higher margin during the first half of the year.

Gross margins – outlook

For the remainder of 2016, we are anticipating gross margins on fluid sales to continue to stay under pressure due to lower crude oil and natural gas market prices resulting in a decline of activity levels and an overall decline in fluid demand throughout North America. We are unable to predict the value of the Canadian dollar in relation to foreign currencies in the future; therefore, we are uncertain as to the potential impact on the Company's gross margin in relation to foreign purchases of product.

Operating expenses
Salaries and employee benefits

	For the three months ended June 30		Change	
	2016	2015	\$	%
Salaries and employee benefits				
Salaries and benefits	\$ 1,910,219	\$ 2,151,492	\$ (241,273)	-11.2%
% of sales	23.4%	10.0%		

	For the the six months ended June 30		Change	
	2016	2015	\$	%
Salaries and employee benefits				
Salaries and benefits	\$ 3,835,659	\$ 4,911,226	\$ (1,075,567)	-21.9%
% of sales	16.7%	10.3%		

Salaries and benefits have decreased by \$241,271 and \$1,075,565 for the three and six month periods ended June 30, 2016 compared to the same periods in 2015. Salaries and benefits as a percentage of sales for three months increased to 23.4% compared to 10.0% in the same 2015 period. The decrease in wages and benefits was a result of the Company's "Right-Size" plan implemented in late Q1 2015, given softened drilling activity levels. In addition, share-based payments decreased by \$98,446 and \$196,891 for the three and six month periods ended June 30, 2016, while sales commissions decreased by \$77,689 during the first half of 2016.

The Company employed 68 (29 Canada and 39 USA) employees at June 30, 2016 compared to 86 (35 Canada and 51 USA) at June 30, 2015. With the decline in oil prices and industry activity, Bri-Chem commenced right

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sizing its operations in the first quarter of 2015 and laid off approximately 45% of its staff, rolled back wages 5% to 10% and suspended various nonessential employee benefits. Management is constantly evaluating the infrastructure of the Company and may continue to adjust employee levels given the level of drilling fluid demand in the industry.

Selling, general and administration

	For the three months ended June 30			
	2016		2015	
Selling, general and administration	\$	%*	\$	%*
Selling	\$ 119,648	1.5%	\$ 198,656	0.9%
Professional and consulting	58,833	0.7%	122,408	0.6%
General and administration	378,216	4.6%	302,710	1.4%
Rent, utilities and occupancy costs	580,617	7.1%	705,121	3.3%
	1,137,314	13.9%	1,328,895	6.1%
Foreign exchange (gain) loss	(130,448)	(1.6%)	1,016,155	4.7%
Total	\$ 1,006,866	12.3%	\$ 2,345,050	10.9%

* As a percentage of consolidated revenues

	For the six months ended June 30			
	2016		2015	
Selling, general and administration	\$	%*	\$	%*
Selling	\$ 226,861	1.0%	\$ 382,640	0.8%
Professional and consulting	271,030	1.2%	210,674	0.4%
General and administration	829,915	3.6%	734,291	1.5%
Rent, utilities and occupancy costs	1,260,793	5.5%	1,426,142	3.0%
	2,588,599	11.3%	2,753,747	5.8%
Foreign exchange (gain) loss	396,812	1.7%	(1,527,689)	(3.2%)
Total	\$ 2,985,411	13.0%	\$ 1,226,058	4.3%

* As a percentage of consolidated revenues

The following is an analysis of the selling, general and administrative categories:

Selling expenses decreased by \$79,008 and \$155,779 during the three and six months ended June 30, 2016 compared to the same period in 2015. The decrease in selling expenses for the three and six month periods ended June 30, 2016 includes a decline of \$69,217 in advertising, promotion and meal and entertainment as a result of the discretionary spending cuts that were implemented in 2015. Travel costs decreased by \$49,915, while public company costs related to investor relation activities decreased by \$56,093 for the first half of the year. Selling costs relate to customer relations, promotion, and travel costs.

Professional and consulting expenses decreased by \$63,575 and increased by \$60,356 for the three and six months ended June 30, 2016 compared to the same prior year quarters. The decrease was a reduction in audit and legal fees in 2016 as part of the Company's right size initiatives. Year to date the Company has increased its accrual for audit and legal services. Professional and consulting expenses relate to audit, legal and other advisory fees.

General and administration expenses for the three and six month periods ended June 30, 2016 increased by \$75,506 and \$94,672 respectively compared to the same periods in 2015. This increase was due to an additional accrual for estimated bad debt expense of \$164,431, while insurance costs decreased by \$30,279 along with a \$35,383 decrease in office expenses during the first half of 2016. General and administration expenses include bank charges, insurance, office, and safety expenses.

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Warehouse rent, utilities and occupancy costs decreased by \$124,504 and \$165,349 for the three and six months ended June 30, 2016 compared to the same prior year quarters. The decrease during the first half of 2016 relates to a decrease in warehouse rent of \$226,985 due to the closure of certain non-performing warehouses where activity levels have been extremely slow. All other costs remained relatively consistent during the first half of 2016 compared to the same period in 2015. The costs in this category are comprised mainly of rent, utilities, and warehouse expenses for the Camrose, Acheson, Calgary and USA locations.

Right-Size Cost Savings and Restructuring costs

During the first half of 2016, the Company did not recognized any material restructuring costs compared to \$691,667 of restructuring costs in the first half of 2015. These restructuring costs are comprised of severance costs of \$164,223 due to personnel termination, provision of \$448,771 for lease cancellations and shutting down of warehouses, and \$78,673 worth expenses related to winding up Discontinued Operations.

Depreciation and amortization

Depreciation and amortization	For the three months ended June 30		Change	
	2016	2015	\$	%
Property and equipment	\$ 271,354	\$ 300,854	\$ (29,500)	-9.8%
Intangible assets	-	100,136	(100,136)	(100.0%)
Total	\$ 271,354	\$ 400,990	\$ (129,636)	(32.3%)

Depreciation and amortization	For the six months ended June 30		Change	
	2016	2015	\$	%
Property and equipment	\$ 544,251	\$ 603,472	\$ (59,221)	-9.8%
Intangible assets	-	200,177	(200,177)	(100.0%)
Total	\$ 544,251	\$ 803,649	\$ (259,398)	(32.3%)

The depreciation of property and equipment decreased during the three and six month periods ended June 30, 2016. Amortization on property and equipment decrease quarter over quarter and year over year as a result of the Company writing down its carrying value of certain USA assets in the amount of \$1,629,297 in 2015. Amortization of intangible assets for the was nil for the first half of 2016 as the Company wrote down the carrying value of customer relationships, distribution agreement, supply agreement and non-compete agreements for the total amount of \$3,534,306 in 2015.

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Interest

Interest	For the three months ended June 30		Change	
	2016	2015	\$	%
Interest on short-term operating debt	\$ 234,385	\$ 362,429	\$ (128,044)	(35.3%)
Interest on long-term debt	443,857	282,817	161,040	57%
Interest on obligations under finance lease	11,631	4,623	7,008	151.6%
Total interest expense	\$ 689,873	\$ 649,869	\$ 40,004	6%
Deduct non-cash interest expense:				
Amortization of capitalized deferred financing costs	\$ 55,812	\$ 46,802	\$ 9,010	19%
Cash interest expense⁽¹⁾	\$ 634,061	\$ 603,067	\$ 30,994	5%

(1) See page 38 for a further explanation of this non-IFRS measure.

Interest	For the six months ended June 30		Change	
	2016	2015	\$	%
Interest on short-term operating debt	\$ 590,839	\$ 922,757	\$ (331,918)	(35.97%)
Interest on long-term debt	876,445	582,924	293,521	50%
Interest on obligations under finance lease	15,945	5,681	10,264	180.7%
Total interest expense	\$ 1,483,229	\$ 1,511,362	\$ (28,133)	(1.86%)
Deduct non-cash interest expense:				
Amortization of capitalized deferred financing costs	\$ 111,624	\$ 93,973	\$ 17,651	19%
Cash interest expense⁽¹⁾	\$ 1,371,605	\$ 1,417,389	\$ (45,784)	(3.23%)

(1) See page 38 for a further explanation of this non-IFRS measure.

Interest on short-term operating debt decreased by \$128,044 and by \$331,918 for the three and six months ended June 30, 2016. The short term interest expense for the first quarter of 2016 was lower than in the comparable period in 2015 as the Company maintained a lower credit facility balance over the quarter due to the Company's debt reduction initiatives implemented in 2015. Interest on long-term debt for the three month period ended March 31, 2016 was higher as the Company deferred three quarterly installments and accrued additional deferral fees as part of its amended subordinated debt agreement in late 2015.

Income taxes

The provision for income taxes for the three and six months ended June 30, 2016 is a net current tax recovery of \$539,686 and \$974,266 compared to a recovery of \$637,906 and \$724,242 in the same periods in 2015. The current tax recovery in Q2 2016 is a result of having a loss for tax purposes in the USA and Canadian fluids distribution divisions. The deferred tax expense is due to the utilization of deferred income tax assets recognized in previous quarters. The Company's effective tax rate is 26.0% for the six months ended June 30, 2016.

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Net (loss)/earnings per share

Net losses and EDITDA	For the three months ended June 30		Change	
	2016	2015	\$	%
Net loss	\$ (1,436,768)	\$ (1,708,703)	\$ 271,935	(15.9%)
% of sales	(17.6%)	(7.9%)		
Adjusted net loss ⁽¹⁾	\$ (1,436,768)	\$ (1,708,703)	\$ 271,935	(15.9%)
% of sales	(17.6%)	(7.9%)		
EBITDA ⁽²⁾	\$ (943,536)	\$ (1,125,343)	\$ 181,807	(16.2%)
% of sales	(11.5%)	(5.2%)		
Adjusted EBITDA ⁽³⁾	\$ (943,536)	\$ (1,125,343)	\$ 181,807	(16.2%)
% of sales	(11.5%)	-5.2%		

Net loss and EDITDA	For the six months ended June 30		Change	
	2016	2015	\$	%
Net loss	\$ (3,534,405)	\$ (1,335,808)	\$ (2,198,597)	164.6%
% of sales	(15.4%)	(2.8%)		
Adjusted net loss ⁽¹⁾	\$ (3,534,405)	\$ (841,796)	\$ (2,692,609)	319.9%
% of sales	(15.4%)	(1.8%)		
EBITDA ⁽²⁾	\$ (2,337,283)	\$ 595,760	\$ (2,933,043)	(492.3%)
% of sales	(10.2%)	1.2%		
Adjusted EBITDA ⁽³⁾	\$ (2,337,283)	\$ 1,287,427	\$ (3,624,710)	(281.5%)
% of sales	(10.2%)	2.7%		

(1) Adjusted net earnings excludes the after tax effect of restructuring costs (see page 38 for a further explanation of this non-IFRS measure).

(2) Represents earnings before interest, taxes, depreciation, amortization, share-based payments and impairment charges (see page 38 for a further explanation of this non-IFRS measure).

(3) Represents earnings before interest, taxes, depreciation, amortization, share-based payments and impairment charges adjusted for restructuring costs (see page 38 for a further explanation of this non-IFRS measure).

The Company had a net loss for the quarter ended June 30, 2016 of \$1,436,768 compared to net loss of \$1,708,703 in the prior year period, while the Company had a net loss of \$3,534,405 for the six months ended June 30, 2016, as compared to a net loss of \$1,335,808 in the same period in 2015. The second quarter net loss as a percentage of revenues for the period was 17.6% compared to 7.9% from the prior year quarter. Net earnings were negatively impacted by the significant decrease in drilling activity in North America and higher costs on the subordinated debt facility. The adjusted net loss, net of after tax restructuring costs, for the three and six months ended June 30, 2016 was \$1,436,768 and \$3,534,405 or -17.6% and -15.4% respectively as a percentage of revenue.

EBITDA was (\$943,536) and (\$2,337,283) for the three and six month periods ended June 30, 2016 compared to (\$1,125,343) and \$595,760 in the same comparable prior year period; an increase of \$181,807 quarter over quarter. Adjusted EBITDA, net of one-time restructuring costs, for the first half of 2016 was \$2,337,283 or -10.2% as percentage of revenue compared to 2.7% for the same period in 2015. EBITDA and Adjusted EBITDA declined in first half of 2016 due to the continued decline in drilling activity caused by the continued low market prices on crude oil and natural gas.

Basic and diluted loss per share for the three and six month periods ended June 30, 2016 were \$0.06 and \$0.15, respectively. Adjusted loss per share for the three and six month periods ended June 30, 2016 were \$0.06 and \$0.15 respectively. Both the loss per share and adjusted loss per share were based on the weighted average number of shares outstanding during the three and six months ended June 30, 2016. The basic and diluted weighted average numbers of shares outstanding for the three and six month period ended June 30, 2016 were 23,623,981 and 23,623,981 (2015 – 23,638,093 and 23,679,198).

SUMMARY OF QUARTERLY DATA

	2016	2016	2015	2015	Total
(in thousands of Cdn \$)	Q2	Q1	Q4	Q3	TTM
Sales	\$ 8,174	\$ 14,820	\$ 21,507	\$ 27,495	\$ 71,996
Gross margin (\$)	1,902	2,438	1,564	4,833	10,737
Gross margin (%)	23.3%	16.5%	7.3%	17.6%	14.9%
EBITDA ⁽¹⁾	(944)	(1,394)	(5,696)	2,339	(5,695)
Net (loss)/earnings from continuing operations ^{(2) (3)}	\$ (1,437)	\$ (2,098)	\$ (13,373)	\$ 351	(16,557)
Basic earnings/ (loss) per share from continuing operations	\$ (0.06)	\$ (0.09)	\$ (0.57)	\$ 0.01	\$ (0.71)
Diluted earnings/ (loss) per share from continuing operations	\$ (0.06)	\$ (0.09)	\$ (0.57)	\$ 0.01	\$ (0.71)

	2015	2015	2014	2014	Total
(in thousands of Cdn \$)	Q2	Q1	Q4	Q3	TTM
Sales	\$ 21,610	\$ 26,210	\$ 50,291	\$ 43,324	\$ 141,435
Gross margin (\$)	3,201	3,883	8,564	53,283	68,931
Gross margin (%)	14.8%	14.8%	17.0%	9663.0%	48.7%
EBITDA ⁽¹⁾	(1,125)	1,721	5,189	6,461	12,246
Net earnings (loss) from continuing operations ^{(3) (4)}	\$ (1,709)	\$ 373	\$ (3,370)	\$ 3,357	(1,349)
Basic earnings (loss) per share from continuing operations	\$ (0.07)	\$ 0.02	\$ (0.14)	\$ 0.14	\$ (0.05)
Diluted earnings (loss) per share from continuing operations	\$ (0.07)	\$ 0.02	\$ (0.14)	\$ 0.14	\$ (0.05)

(1) EBITDA is non-IFRS measures which the Company defines as earnings before interest, taxes, depreciation and amortization and share-based payments expense. (See page 38 for a further explanation of these non-IFRS measures).

(2) In Q4 2014 the Company recognized impairment charges on goodwill and other intangible assets in the amount of \$8,567,921.

(3) In Q3 2014, the Company completed the sale of its Steel Pipe Manufacturing division assets and Steel Pipe Distribution division assets and all ongoing business operations. The Company reclassified the associated assets and liabilities of these businesses to assets and liabilities held for sale and the operations are reflected as discontinued operations for all periods presented.

(4) In Q4 2013, the Company recognized impairment charge on one individually significant receivable of \$1,016,481 that was assessed as uncollectible and was written off.

Weather conditions can affect the sale of the Company's products and services. The ability to move heavy equipment in the Canadian oil and natural gas fields is dependent on weather conditions. As a result, spring months in Western Canada and the duration of the spring break-up during Q2 has a direct impact on the Company's activity levels. In addition, many exploration and production areas in the northern WCSB are accessible only in winter months when the ground is frozen hard enough to support the weight of heavy equipment. The timing of freeze-up and spring break-up affects the ability to move equipment in and out of these areas. As a result, late March through May is traditionally the Company's slowest period.

FINANCIAL CONDITION & LIQUIDITY – CONTINUED OPERATIONS

The discussion in this section is qualified in its entirety by the “Cautionary Statement Regarding Forward-Looking Information” section presented at the beginning of the MD&A.

The Company’s primary liquidity and capital resource needs are to fund ongoing operations, capital expenditures, growth opportunities and potential future acquisitions. In addition, the Company must service its debt, including interest payments and finance working capital needs. The Company relies on its cash flow from operations, debt and equity financings and borrowings under the Company’s ABL Facility for liquidity.

The Company’s operating cash flow has historically been affected by the overall profitability of sales within the Company’s segments, the Company’s ability to invoice and collect from customers in a timely manner and the Company’s ability to efficiently manage costs. The Company’s cash flow from operations has historically been sufficient to meet the Company’s working capital, capital expenditure and debt servicing requirements. As at June 30, 2016, the Company has liquidity of approximately \$7.6 million under its existing ABL Facility based on the Company’s marginable asset base which is sufficient to meet its short term obligations.

As at June 30, 2016 the Company had positive working capital of \$21.4 million compared to \$24.5 million at December 31, 2015. The Company’s current ratio (defined as current assets divided by current liabilities) was 2.38 to 1 as at June 30, 2016, compared to 1.81 to 1 as at December 31, 2015.

The following table summarizes the Company’s sources and uses of funds for the three months ended June 30, 2016 and 2015:

Summary of Consolidated Statements of Cash Flows Period ended	June 30 2016	June 30 2015
Continuing operations		
Cash provided (used in) by operating activities	\$ 13,328,532	\$ 25,454,760
Cash (used in) provided by financing activities	(12,994,325)	(24,739,232)
Cash used in investing activities	(334,207)	(715,528)
Net increase in cash and cash equivalents	\$ -	\$ -
Cash and cash equivalents, beginning of the period	-	-
Cash and cash equivalents, end of the period	\$ -	\$ -

Operating activities

Cash provided by operating activities for the six month period ended June 30, 2016 was \$13,328,532 compared to cash provided of \$25,454,760 for the prior year period. The increase in Company’s cash flow provided by operating activities mainly relates to the increased accounts receivable collection of \$5.5 million and reduced inventory purchases of \$2.4 million for the six months ended June 30, 2016. These increases in accounts receivable collection and cash savings from inventory were due to reduced sales activity and purchases of inventory as a result of the continued decline in drilling activity. These savings were partially offset by increase of \$2.4 million in payments of accounts payable during the first half of 2016. The Company implemented many cost savings initiatives in early 2015 including layoffs, salary reductions, discretionary spending cuts, and an inventory reduction program designed to minimize any increase in debt levels and conserve balance sheet strength.

Financing activities

Cash used in financing activities was \$12,994,325 for the six month period ended June 30, 2016, compared to cash provided of \$24,739,232 in the comparable 2015 interim period. The cash used in financing activities in 2016 relates to repayments on the ABL Facility of \$11.9 million. The increase in repayments on the operating line was due to the increased collection of accounts receivable and net reduction in inventory during the first half of 2016.

Investing activities

Cash used in investing activities amounted to \$334,207 for the six months ended June 30, 2015 compared to \$715,528 in the same prior year comparable period. The increase is the result of cash used to add more capital assets related to the USA fluids divisions. Forecasted capital expenditures for the rest of 2016 are under \$150,000 and will be funded through existing operating facilities and finance leases where possible for specific equipment.

Credit Facilities

On November 30, 2015, the Company amended the terms of the ABL Facility to decrease the maximum borrowing base down to \$40,000,000. Other amendments include an increase in interest rates, a change in the financial covenants with no change to the maturity date of the facility, which is still August 12, 2016. The ABL Facility bears interest either at the Canadian prime rate plus 1.5% (2015 – Canadian prime rate) or bankers' acceptance rate plus 3.00% (2015 - bankers' acceptance rate plus 1.50%) or LIBOR plus 3.00% (2015 - LIBOR plus 1.50%), a collateral management fee of \$1,500 per month (2015 - \$1,500 per month) and a standby fee of 0.25% (2015 - 0.25%) on unused amounts of the ABL Facility. The ABL Facility is secured by a general security agreement covering all present and acquired property and postponements of claims from related parties.

On August 11, 2016, the Company amended and renewed the terms of the ABL Facility to decrease the maximum borrowing base down to \$20,000,000. Other amendments include an increase in interest rates, and a change in the financial covenants with the ABL Facility maturing on August 12, 2017. The ABL Facility bears interest either at the Canadian prime rate plus 3.0% (November 2015 – Canadian prime rate plus 1.50%) or bankers' acceptance rate plus 4.50% (November 2015 - bankers' acceptance rate plus 3.00%) or LIBOR plus 4.50% (November 2015 - LIBOR plus 3.00%), a collateral management fee of \$1,500 per month (2015 - \$1,500 per month) and a standby fee of 0.25% (2015 - 0.25%) on unused amounts of the ABL Facility. The ABL Facility is secured by a general security agreement covering all present and acquired property and postponements of claims from related parties.

As at June 30, 2016, the Company had drawn \$10,082,988, net of unamortized transaction costs of \$21,706, on its available credit facilities of \$40,000,000, as compared to \$23,055,007 at December 31, 2015. The Company is required to comply with two financial covenants under its ABL Facility being a minimum adjusted tangible net worth ratio and maximum annual eligible capital expenditures. Failure to comply with the obligations in the credit facilities could result in a default which, if not cured or waived, would permit acceleration of the relevant indebtedness.

The minimum adjusted tangible net worth covenant requires the Company to ensure adjusted tangible net worth is greater than \$30,538,800 as at June 30, 2016. This is defined, on a consolidated basis, as total assets, less intangibles and goodwill, excluding deferred tax assets less total liabilities, excluding deferred tax liabilities. The capital expenditures limit is set at a maximum of 120% of consolidated budgeted yearly capital expenditures, but does not include capital additions by way of finance lease.

MD&A DISCUSSION & ANALYSIS – June 30, 2016

Effective November 30, 2012, the Company secured a subordinated debt facility with Fulcrum. The initial term of the sub debt facility is for five years and is secured by a second charge general security agreement covering all present and after acquired property and postponement of claim from related parties. The sub debt facility bears interest at 11.50%, with repayments of interest only for the first fifteen months of the agreement, then quarterly principal repayments of \$300,000 plus interest. Total transaction costs relating to the subordinate debt facility amounted to \$312,786.

The Company amended the agreement on November 30, 2015, in conjunction with the amendment to the ABL Facility. In accordance with this amendment, the Company has deferred two quarterly payments in September and December of 2015 and will defer two more quarterly principal payments in March 31, 2016 and June 30, 2016. The amendment also eliminated the funded term debt to Earnings before Interest, Taxes, Depreciation and Amortization ("EBITDA") covenant. The Lender has added a principal deferral fee of 8.5% per year that will be added to the outstanding principal amount and will bear interest at the applicable interest rate until the deferred principal is repaid in full.

The Company amended certain terms of its subordinated debenture agreement, in conjunction with the amendment to the ABL Facility. In accordance with this amendment, the Company has deferred quarterly principal payments due on September 30, 2016, December 31, 2016, March 31, 2017 and June 30, 2017. The amendment also modifies certain financial covenants and registers a first charge on specific assets.

The subordinated debt facility contains financial covenants that are consistent with the ABL Facility. In addition, the Company is required to maintain a twelve month rolling actual adjusted EBITDA in excess of 70% of projected adjusted EBITDA. Adjusted EBITDA is defined as net income before interest on debt, taxes on net income, depreciation and amortization, and non-recurring charges (including one-time transaction, acquisition and restructuring expenses, share based payments, and foreign exchange gains or losses), and after unfunded capital expenditures. As at June 30, 2016, the Company was in compliance with its covenants.

The Company's ability to continue as a going concern is dependent on the Company's ability to generate future profitable operations, realize forecasted revenues, control operational expenditures and secure future financing when required. Management has applied significant judgement in preparing forecasts supporting the going concern assumption. Revenues are projected based on demand for drilling fluid products, which is driven by forecasted commodity prices and drilling activity levels. The timing and extent of operating and general administrative expenditures are projected based on the estimated revenue levels. The actual commodity prices may differ significantly from the forecasted commodity prices used by management.

	June 30 2016	Requirement	June 30 2015	Requirement
Minimum tangible net worth	\$ 30,990,722	Must exceed 30,539,000	N/A	N/A
Fixed charge coverage ratio	N/A	N/A	2.21	Must exceed 1.1
Eligible capital expenditures	319,584	Not to exceed 723,480	\$ 736,951	Not to exceed \$ 1,172,760
Adjusted EBITDA	\$ 515,991	Must exceed 360,814	N/A	N/A
Funded term debt to EBITDA	N/A	N/A	0.68	Not to exceed 1.5:1

The minimum covenants are noted in the above table. The Company monitors its covenants on an ongoing basis and reports on its compliance to its lenders on a monthly basis. As at June 30, 2016, the Company was in compliance with all financial covenants.

Cash Requirements for Capital Expenditures

Historically, the Company has financed its capital expenditures and acquisitions through its ABL Facility, subordinated debt and equity. The budgeted future capital expenditures for the rest of 2016 are approximately \$150,000 (2015 - \$857,000) which may include future equipment upgrades to blending and packaging equipment for the Canadian blending and packaging division as well as upgrades to trucks in the USA blending and packaging division. Capital expenditures typically are comprised of betterments and upgrades to existing assets, and additions incurred during the period. The Company ensures equipment is efficient and profitable or the equipment is replaced when the cost of maintenance and operating the equipment is not feasible. However, if a sustained period of market and commodity price uncertainty and financial market volatility persists in the remainder of 2016, the Company's activity levels, cash flows and access to credit may be negatively impacted, and the expenditure level would be reduced accordingly. Conversely, if future growth opportunities present themselves, the Corporation would look at expanding this planned capital expenditure amount.

Off-balance sheet arrangements

The Company did not enter into any off-balance sheet arrangements during the current or comparable reporting period.

Transactions with related parties

During the three and six month periods ended June 30, 2016, the Company incurred office sharing costs of \$15,000 and \$30,000 (June 30, 2015 - \$15,000 and \$30,000) in the normal course of operations with BRC Advisors Inc., which a certain director and officer controls.

OUTLOOK

The discussion in this section is qualified in its entirety by the "Cautionary Statement Regarding Forward-Looking Information" section presented at the beginning of the MD&A. This Outlook section is provided for information purposes only and readers are cautioned the information contained herein may not be appropriate for other purposes.

North American oil and gas drilling activity levels, during the first half of 2016, continued to decline year over year, however, a modest increase in activity levels is being experienced into the third quarter as commodity prices have rebounded off from their lows in Q2. We expect an overall North American increase in activity levels for the second half of the year, although the remainder of 2016 remains difficult to predict in light of the continued volatility of commodity prices. Steps will continue to be implemented to right-size the Company's operations in all business segments in response to customer demand.

In Canada, the typical Q2 seasonal downturn in activity due to spring breakup commenced much earlier than normal and was more prolonged compared to traditional break up periods, however, drilling rig counts appear to have bottomed out and the Company is expecting improved activity levels in the second half of 2016. It is the Company's view that further development of increased crude oil transportation capacity, through proposed pipeline expansion to tidewater, is required in order for Canada to have any profound increase to its future oilfield activity levels. The oilfield activity levels in the USA has also seen a recent rebound from their historic lows and we expect a modest increase in the active rig count for the second half of 2016. Bri-Chem has been proactive in response to the reduction of North American business activity and has

successfully implemented rolling changes to “Right-Size” its business and control costs. These initiatives together with our inventory and debt reduction strategies will continue to be evaluated based on current and projected business activity levels.

Overall, Bri-Chem’s management team has experienced several business cycles and understands what is needed to effectively manage the business through an industry downturn. We understand the importance of cost management and reducing our debt during these challenging times. With minimum capex requirements, the Company will continue to provide superior customer performance while maintaining its corporate “Right-Sizing” and “Debt-Reduction” initiatives.

RISKS AND UNCERTAINTIES

The following information is a summary only of certain risk factors and is qualified in its entirety by reference to, and must be read in conjunction with the detailed information appearing elsewhere in this MD&A and Bri-Chem’s other public disclosure documents, including the Annual Information Form for the Company for the year ended December 31, 2015. These risks and uncertainties are not the only ones facing Bri-Chem. Additional risks and uncertainties not currently known to the Company or that the Company currently considers remote or immaterial, may also impair the operations of the Company. If any such risks actually occur, the business, financial condition, or liquidity and results of operations of the Company could be materially adversely affected.

Risks Relating to Bri-Chem and its Business

Industry Conditions

There is a strong correlation between oil and gas drilling activity and demand for the Company’s products. The capital expenditure programs of oil and gas companies largely affect the products provided by the Company. The magnitude of capital expenditures determines the demand for the Company’s drilling fluids to the oil and gas industry. The primary catalysts to high expenditures and activity levels in the energy industry are oil and gas prices which, in turn, are influenced strongly by supply and demand expectations. The ability to forecast the price of crude oil or natural gas is extremely difficult as many global factors affecting commodity prices are beyond the control of the Company.

Prolonged low oil and natural gas prices, like the prices which have existed since late 2014, generally depress the level of exploration and production activity by E&P companies which causes a corresponding decline in the demand for drilling fluid products and services and, as a result, has an adverse effect on the Company’s business and financial results. The level of activity in the Canadian and United States oil and gas exploration and production industry is volatile. There can be no assurance that the future level of demand for the Company’s products or future conditions in the oil and natural gas and oilfield services industries will not decline.

Oil and Natural Gas Prices

The revenue, cash flow and earnings of the Company are substantially dependent upon and affected by the level of activity associated with oil and natural gas exploration. Both short-term and long-term trends in oil and natural gas prices affect the level of such activity. Worldwide military, political and economic events, including initiatives by the Organization of Petroleum Exporting Countries, may affect both the demand for and the supply of oil and natural gas. Weather conditions, governmental regulation, levels of consumer demand, the availability of pipeline capacity and other factors beyond the Company’s control may also affect the supply of and demand for oil and natural gas leading to future price volatility. The drilling industry is cyclical and the fluctuations in the level of oil and natural gas exploration and development activity have a

direct impact on the Company's business. Any significant reduction in industry levels of drilling activity in the WCSB and the United States may severely reduce activity levels for the Company and its resulting revenue, cash flow and earnings.

Regulations Affecting the Oil and Natural Gas Industry

The operations of the Company and its customers are subject to or impacted by a wide array of regulations in the jurisdictions in which they operate. As a result of changes in regulations and laws relating to the oil and natural gas industry, the Company's customers' operations could be disrupted or curtailed by governmental authorities. The high cost of compliance with applicable regulations could cause customers to discontinue or limit their operations and may discourage companies from continuing activities. As a result, demand for the Company's products and services could be substantially affected by regulations and taxation adversely impacting the oil and natural gas industry.

Provincial Royalty Rate Changes

The provincial governments of Alberta, British Columbia, Manitoba, Quebec and Saskatchewan collect royalties on the production from Crown lands. These fiscal royalty regimes are reviewed and adjusted from time to time by the respective governments for appropriateness and competitiveness. These changes, as well as the potential for future changes in these and other jurisdictions, add uncertainty to the outlook of the oilfield services sector.

Seasonal Weather

In Canada, the level of activity in the oil and natural gas industry is influenced by seasonal weather patterns. Spring break-up during the second quarter of each year leaves many secondary roads temporarily incapable of supporting the weight of heavy equipment, which results in severe restrictions in the level of energy services. In addition, many jurisdictions enforce road bans during such times that restrict the movement of heavy equipment. The timing and duration of spring break-up is dependent on weather patterns and the duration of this period will have an impact on the level of business of the Company. There is greater drilling activity and therefore a greater demand for the Company's products in the winter season when the ground is frozen allowing the movement and operation of heavy equipment. This peak season typically runs from November to early March. However, if unseasonably warm temperatures in the winter occur it may prevent sufficient freezing, and drilling activity may be adversely affected, impacting the Company's operations and financial condition.

Ability to Maintain Obligations Under Asset-Based Lending Facility and Other Debt

Bri-Chem has borrowed a considerable amount of cash under its ABL and subordinate debt facilities. Bri-Chem is required to satisfy certain financial covenants in order to maintain its good standing under the ABL and subordinate debt facilities. Bri-Chem may from time to time enter into other arrangements to borrow money in order to fund its operations and expansion plans, and such arrangements may include covenants that have similar obligations or that restrict its business in some way. Events may occur in the future, including events out of Bri-Chem's control that would cause Bri-Chem to fail to satisfy its obligations under the credit facilities or other debt instruments. In such circumstances, the amounts drawn under Bri-Chem's debt agreements may become due and payable before the agreed maturity date and Bri-Chem may not have the financial resources to repay such amounts when due. The credit facilities are secured by all of Bri-Chem's assets. If Bri-Chem were to default on its obligations under the credit facility or other secured debt instruments in the future, the lender(s) under such debt instruments could enforce their security and seize all or significant portions of Bri-Chem's assets.

Liquidity risk

Liquidity risk is the risk that the Company may not have cash available to satisfy financial liabilities as they become due. The Company actively monitors its financing obligations, as well as its cash to ensure that it has sufficient available funds to meet current and foreseeable future financial requirements at a reasonable cost. The changes in the global financial markets and weak economic conditions, can have a significant impact on the ability of the Company to obtain funding for future financial requirements.

Due to these factors, the Company cannot be certain that funding will be available when needed and to the extent required, on acceptable terms. If funding is not available when needed, or is available only on unfavorable terms, the Company may be unable to implement its business plans, or take advantage of business opportunities, or respond to competitive pressures, all of which could have a material adverse effect on the Company's financial conditions, results of operations, and cash flows.

Market Price Volatility of Common Shares

The market price of the Company's common shares may be volatile. The volatility may affect the ability of shareholders to sell the common shares at an advantageous price. Market price fluctuations in the common shares may be due to the Company's operating results failing to meet the expectations of investors and stock market analysts in any quarter, downward revision in securities analysts' estimates, governmental regulatory actions, adverse change in market conditions or economic trends, acquisitions, business or asset dispositions and material announcements by the Company or its competitors, along with a variety of additional factors, including, but not limited to, those set forth in "Cautionary Statement Regarding Forward-Looking Information" herein. In addition, the stock markets, including TSX, may experience significant price and trading fluctuations. These fluctuations may result in volatility in the stock market prices that often has been unrelated or disproportionate to changes in operating performance. These market fluctuations may adversely affect the market prices of the Company's common shares.

Availability of Future Funding

The Company's business strategy is based in part upon the continued expansion of the Company's strategic network of warehouse facilities. In order to continue to implement its business strategy, the Company may be required to further finance these expenditures through ongoing cash flow from operations, borrowings under its credit facilities and by raising capital through the sale of additional debt or equity securities. The Company's ability to obtain financing or to access the capital markets for future offerings may be limited by the restrictive covenants in the Company's current and future debt agreements, by the Company's future financial condition, and by adverse market conditions resulting from, among other things, general economic conditions and contingencies and uncertainties beyond the Company's control. In addition, capital markets can be volatile and continued industry volatility could limit the Company's ability to obtain new financing. The Company's inability to raise funding to support ongoing operations and to fund capital expenditures or acquisitions may limit Bri-Chem's growth or may have a material adverse effect upon the Company.

Credit Risk

The oilfield services sector is directly affected by the financial health of its customers, and as a result of low oil prices, cash flows have declined significantly, having a negative impact on capital spending programs. Further, the long duration of an industry downturn may result in many companies having over-leveraged balance sheets, bank covenant breaches and limited access to financial capital markets. The Company's revenues are predominantly generated from products sold to oil and gas fluid engineering companies which may result in significant exposure to one customer or on a combined basis to several individual customers.

The Company's management regularly reviews outstanding accounts receivable and follows up with customers when settlement has not occurred on a timely basis. During times of weak economic conditions,

the risk of payment delays and failure to pay increases due to a reduction in customer's cash flow. The Company generally grants unsecured credit to its customers; however, it evaluates all new customers and analyzes and reviews the financial health of its current customers on an ongoing basis. The Company also closely monitors the amount and age of balances outstanding and establishes a provision for bad debts based on specific customer's credit risk, historical trends and other economic information. Failure to collect accounts receivable from customers could have a material adverse effect on the Company's business, financial condition, results of operations and cash flows.

Concentration risk

The top 5 customers (2015: top 6) of the Company account for approximately 29.0% (2015: 20.4%) of revenue for the six months ended June 30, 2016, of which no single customer accounting for more than approximately 10%. The Company does not usually enter into long term contracts with its customers and there can be no assurance that the current customers will continue their relationships with the Company. The loss of one or more major customers, any significant decrease in sales to a customer, or prices paid or any other changes to the terms of service with customers, could have a material adverse effect on the financial results, cash flows, and the overall financial condition of the Company.

Supply Risk

The Company distributes drilling fluid products manufactured or supplied by a number of domestic and international suppliers. The Company does not have long-term contracts with any of its major suppliers. Although the Company believes that it has access to similar products from competing suppliers, any disruption in the Company's sources of supply, particularly of the most commonly sold items or any material fluctuation in the quality, quantity or cost of such supply, could have a material adverse effect upon the Company's results of operations and financial condition. Also, supply shortages occur at times as a result of unanticipated demand, production difficulties or delivery delays. In such cases, suppliers often allocate products among distributors. Future supply shortages may occur from time to time and may have a short-term material adverse effect on the Company's results of operations and financial condition.

Inventory Risk

The Company distributes to markets that are highly sensitive to price, quality of product and timeliness of the delivery and adequate supply levels. In addition, product sales are dependent on demand and demand fluctuates with the seasonality of the drilling industry in Western Canada. The Company purchases products to stock warehouses to sufficient levels to meet the demands of customers. Inventory levels are monitored in an attempt to achieve balance between maximum inventory turnover and optimal customer service. Since the Company maintains significant quantities of inventory, the value is subject to the risk of changing prices.

Transportation and Distribution Network Risk

The Company relies on a wide distribution network to manage its inventory flow between locations and from the point of initial material inventory purchase to final customer sale. Common to industry practice, the Company has no formal long-term contract with its major inventory storage and distribution supplier. If they were to experience a breakdown in this network, it could have a potential material effect on sales, margins and profitability.

Insurance Risk

The Company maintains insurance coverage adequate to cover the risks associated with operations of the Company. Such insurance is subject to coverage limits and exclusions and may not cover the Company in all circumstances. There is no assurance that the Company's insurance coverage will be adequate to cover the Company's liabilities or will be generally available in the future. Future changes in insurance premiums could

affect the Company's ability to purchase adequate insurance coverage and could impact the settlement of future claims. This could have a material adverse effect on the Company's ability to conduct normal business operations and on its financial conditions, results of operations and cashflow.

Competitive Conditions

The Company competes with a number of companies throughout North America. There can be no assurance that competitors will not substantially increase their resources devoted to the development of their business that compete with those of the Company, or that new or existing competitors will not enter the various markets in which the Company is active. In addition, reduced levels of activity in the oil and natural gas industry could intensify competition and the pressure on competitive pricing and may result in lower revenues or margins to the Company in all divisions. The Company's customers may elect not to purchase its products and services if they view the Company's financial viability as unacceptable, which would cause the Company to lose customers.

Asset Impairment

The Company is required to periodically review asset balances including goodwill and capital assets for impairment when certain factors indicate the need for analysis. In the case of goodwill, if any exists on the balance sheet, an impairment test must be completed at least annually. These calculations are based on management's estimates and assumptions at the time the analysis is made. Several factors are included in this analysis and may include changes in share price, cash flow and earnings estimates, changes in market conditions, and general local and global economic conditions. Any resulting future impairment write down to goodwill or capital assets could result in a non-cash charge against net earnings, and could be material in nature.

Regulatory Compliance Risk

The operations of the Company are subject to laws and regulations relating to workplace safety and work health related regulations, the conduct of operations, and the transportation, storage and disposal of fluid products. The Company acts in the best interests to ensure it is compliant with such laws and regulations. As future laws and regulations change, this may give rise to additional expenditures or liabilities. Any change to laws or regulations could have an adverse effect on the operations of the Company and its financial condition, results of operations and cash flow.

Workplace Safety, Health and Wellness

The Company's employees may face workplace health and safety risks and hazards, which could potentially result in injury or lost time. The Company's Safety Program is in place to reduce risks to people, the environment and the Company's business, and is continually updated as new risks and hazards are identified. These risks and hazards could result in personal injury, loss of life, environmental damage, or other damage to the Company's property or the property of others. The Company cannot fully protect or insure against all these risks, and could become liable for damages arising from these events against which are not insured.

Product Liability Claims

Although Bri-Chem believes it offers superior products in the market place, the Company may, from time to time, have claims for damages resulting from misapplication of products or from product defects. The Company mitigates this risk by providing standard MSDS information for all fluids products sold. However, the defense of claims could prove costly, therefore increasing the Company's expenses. If a claim would be successful or partially successful, it could result in monetary liabilities and future scrutiny from customers on products sold.

Income Tax Expense

The Company collects, accrues, and pays significant amounts of income taxes and has significant deferred tax liabilities and tax expense. The amounts reported are based on management's best estimates using currently enacted tax rules and accounting principles related to income tax reporting at the time of preparation. Tax interpretations, regulations, and legislation that pertain to the Company's activities are subject to continual change. There is a risk that the actual tax owing may differ from this amount, which could affect the Company's reported net income after tax and earnings per share reported. Management engages a third party specialist to review the calculation of deferred income taxes to help mitigate the risks in this area.

Foreign Currency and Interest Rate Risk

The Company is exposed to foreign currency fluctuations in relation to its sales and purchases in US dollars. Any change in the value of the Canadian dollar relative to the US dollar during a given financial reporting period would result in a foreign currency gain or loss on the translation of our US dollar denominated debt and assets into Canadian dollars. Therefore the Company is exposed to the financial risk of earnings fluctuations arising from changes in foreign exchange rates and the degree of volatility of these rates. The Company does not hedge inventories purchased specifically from US markets, instead the Company relies on its inventory turnover.

The Company is exposed to interest rate risk on its ABL credit facilities. Floating-rate debt is subject to interest rate cash flow risk, as the required cash flows to service the debt will fluctuate should the Canadian prime rate and or the Bankers' Acceptance rate increase.

Integration of Acquisitions

The Company may experience difficulties in integrating an acquired business into the existing operations, including but not limited to integrating administrative functions, financial reporting, operational and information systems, improvements in operational effectiveness, standardization of controls, policies and procedures and recognizing the synergistic opportunities of the combined entity. The success of the integration also depends on the ability to retain key employees of the acquired company.

Potential Liabilities from Acquisitions

In pursuing acquisitions, the Company conducts due diligence procedures on the business being acquired. It seeks to understand and identify all liabilities and representations of the business being acquired. Despite such efforts, there can be no assurance that the Company may not become subject to undisclosed liabilities as a result of acquisitions. Liabilities may exist which were not discovered during the due diligence process prior to completing the acquisition. This failure to discover potential liabilities may be due to various factors, such as our failure to accurately assess all of the pre-existing liabilities of the operations acquired or vendors failing to comply with laws. If this occurs, the Company may be responsible for such violations which could have a material adverse effect on the business.

Entering New Business Lines

The Company may enter into new business lines with new acquisitions or other opportunities for growth related to the current business of the Company. There is no guarantee that these new business lines will be successful in the marketplace to which they are directed. Management makes its best efforts to research and forecast future profitability of any new business ventures prior to commencing in any new endeavor, however there are underlying risks that are intangible at the time of entry. The success of any new venture is also dependent on the areas of sales and marketing, customer demand, market stability, existing barriers to entry, and other factors of product introduction.

Dependence on Key Personnel

The success of the Company will be dependent on the services of the members of its senior management. The experience and talents of these individuals will be a significant factor in the success and growth of the Company. The loss of one or more of these individuals could have a material adverse effect on the operations and business prospects of Bri-Chem, furthermore, as part of the Company's growth strategy, it must continue to hire highly qualified individuals, including financial, sales and operations personnel. There can be no assurance that the Company will be able to attract and retain qualified personnel in the future. The compensation program in place includes salary, benefits, and bonus structures, and is designed to provide fair compensation to all personnel and adequate performance incentives. Other non-monetary measures including training and development and recognition are used to ensure the culture stays focused on key personnel retention.

Ability to Achieve Profitability

There can be no assurance that the Company will be able to achieve profitability in future periods. The Company's future operating results will depend on a number of global factors that are affecting commodity prices and that are beyond the control of the Company. There can be no assurance that the Company will be successful in achieving the objectives of its corporate strategic plan or that its corporate strategic plan will enable it to achieve, maintain or sustain profitability.

Environmental Liability

As a result of the Company's operations dealing with petroleum products and chemical additives used in connection with the transportation, storage and disposal of drilling fluid products, the Company is exposed to potential environmental liability in connection with its business. The Company maintains compliance with current environmental standards and monitors its practices concerning the handling of environmentally hazardous materials, however, there can be no assurance that the Company's procedures will prevent environmental damage occurring from spills of materials handled by the Company or that such damage has not already occurred. Although the Company enforces a program to identify and address contamination issues before acquiring or leasing properties, and attempts to utilize generally accepted operating and disposal practices, hydrocarbons or other wastes may have been disposed of or released on or under properties owned, leased, or operated by the Company prior to the Company owning, leasing or operating these properties. These properties and the wastes disposed thereon may be subject to environmental laws that could require the Company to remove the wastes or remediate sites where they have been released. Laws and regulations relating to the environment that apply to the business and operations of the Company is likely to change and become more stringent in the future. While regulatory developments that may follow in subsequent years could have the effect of reducing industry activity, the Company cannot predict the nature of the restrictions that may be imposed. The Company may be required to increase operating expenses or capital expenditures in order to comply with any new environmental restrictions or regulations which could have a materially adverse effect on the operations of the Company and its financial condition, results of operations and cash flow.

Disclosure Controls & Procedures

Management has designed disclosure controls and procedures to provide reasonable assurance that material information relating to the Company, is made known to the Chief Executive Officer and Chief Financial Officer by others within the Company, particularly during the period in which the annual and interim filings of the Company are being prepared, in an accurate and timely manner in order for the Company to comply with its disclosure and financial reporting obligations and in order to safeguard the Company's assets. Consistent with the concept of reasonable assurance, the Company recognizes that the relative cost of maintaining these controls and procedures should not exceed their expected benefits. As such, the Company's disclosure controls and procedures can only provide reasonable assurance, and not absolute assurance, that the

objectives of such controls and procedures are met.

Internal Controls Over Financial Reporting

The Chief Executive Officer and Chief Financial Officer of the Company are responsible for establishing and maintaining adequate internal control over financial reporting to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes. While management of the Company has put in place certain plans and procedures to mitigate the risk of a material misstatement in the Company's financial reporting, a system of internal controls can provide only reasonable, not absolute, assurance that the objectives of the control system are met, no matter how well conceived or operated.

Forward-Looking Information May Prove Inaccurate

Shareholders and prospective investors are cautioned not to place undue reliance on the Company's forward-looking statements because the Company can give no assurance that they will prove to be correct. By their nature, forward-looking statements reflect numerous inherent known and unknown risks and uncertainties that contribute to the possibility that the forward looking statements may prove to be incorrect and could cause actual results to differ materially from those suggested by the forward-looking statements or contribute to the possibility that predictions, forecasts or projections will prove to be materially inaccurate. Additional information on the risks, assumptions and uncertainties are found in this MD&A under the heading "Cautionary Statement Regarding Forward-Looking Information".

CRITICAL ACCOUNTING ESTIMATES

In preparing the annual consolidated financial statements, in conformity with International Financial Reporting Standards ("IFRS"), management is required to make estimates and judgments that affect the reported amounts of assets and liabilities, the disclosures of contingent assets and liabilities at the date of the reporting date and the reported amounts of revenues and expenses during the reporting period. These estimates are based on historical experience and management's judgment. The estimation of anticipated future events involves uncertainty and, consequently, the estimates used by management in the preparation of the consolidated financial statements may change as future events unfold, additional experience is acquired or the environment in which the Company operates changes. The accounting policies and practices that involve the use of estimates that have significant impact on the Company's financial results include the allowance for doubtful accounts receivable, the sales return provision, inventory obsolescence, net realizable value inventory write-downs and write-ups, the estimated useful life of property and equipment and intangible assets and the corresponding amortization rates, the valuation of deferred tax assets, the impairment testing of goodwill and long-lived assets, valuations of accrued liabilities and deferred tax liabilities, the fair value of derivative financial instruments, and stock based compensation. Management feels actual results will not be materially different from these estimates. The most significant estimates made by management include:

Impairment financial assets

All of the Company's financial assets are reviewed for indicators for impairment, in accordance with the accounting policy stated in the note 2 to the annual consolidated financial statements. At the end of each reporting period, management reviews the individual balances in accounts receivable and assesses their recoverability based on the aging of outstanding balances, historical bad debt experience, indicators of changes in customer credit worthiness, and changes in customer payment terms, to identify and determine the extent of impairment if any.

Sales return provision

Accounts receivable is a significant financial asset at June 30, 2015. Included in this balance is a sales return provision for the fluids distribution division. The division experiences product returns, as is common in the industry, for many reasons as customers buy bagged product for drilling sites and will return unused product upon drilling completion for a refund. Management closely monitors returns and estimates a provision based on sales each month. The provision factors in seasonality of operations, current market conditions, and past history to come to a current rate for the month. While management does not normally see significant variances from this provision, if unpredicted high or low returns are subsequently incurred there is the potential to affect accounts receivable and revenues over and above the estimated provision already recorded.

Inventory valuations

Inventory is measured at the lower of cost and net realizable value. Net realizable value is an estimate of future selling prices less the costs to sell. Management reviews inventory periodically and uses the most reliable evidence in determining the net realizable values of the inventories. This includes examining the value of inventory against aging of the inventory, current market conditions, past sales history, and future sales trends predictions to determine the recoverable amount. When impairment is recorded, management tracks the future sales of these items and reverses any write-down where the net realizable value has subsequently increased.

Impairment testing of intangible assets and property and equipment

The Company is required to test for impairment of intangible assets with definite useful life and property and equipment whenever events or changes in circumstances indicate that the carrying amount of these assets may not be recoverable. Intangible assets that have an indefinite useful life are not subject to amortization (goodwill) are tested annually for impairment. For the purposes of assessing impairment, assets are grouped at the lowest levels for which there are largely independent cash inflows (cash-generating units). As a result, some assets are tested individually for impairment. An impairment loss is recognized for the amount by which the asset's or cash-generating unit's carrying amount exceeds its recoverable amount, which is the higher of fair value less costs to sell and value-in-use. Impairment losses are allocated first to goodwill, then to remaining assets. To determine the value-in-use, management estimates expected future cash flows from each cash generating unit and determines a suitable interest rate in order to calculate the present value of those cash flows. The data used for impairment testing procedures are directly linked to the Company's latest approved budget, adjusted as necessary to exclude the effects of future reorganizations and asset enhancements. Discount factors are determined individually for each cash-generating unit and reflect their respective risk profiles as assessed by management. Impairment loss is charged to the items in each cash-generating unit, first to goodwill, then to all other items on a pro-rata basis. An impairment charge relating to property and equipment, and intangible assets, excluding goodwill, is reversed if the cash-generating unit's recoverable amount exceeds its carrying amount.

Income taxes

Management calculates the provision for income taxes based on all available information at the time of reporting. This includes recording deferred tax assets related to losses incurred by the Company that are expected to be recovered in future periods. The calculation requires certain areas of significant judgment interpreting tax rulings and regulations, which are constantly changing. This includes the calculation of deferred taxes, which is based on the tax jurisdiction's substantively enacted rates at the time the differences between accounting and income tax are expected to reverse. The effect of a change in rates would be included in the period during which the change is considered to be substantively enacted.

Business combinations

The Company uses valuation techniques in determining fair values of the various elements of a business combination, including intangible assets, based on future expected cash flows and a discount rate. These determinations involve significant estimates and assumptions regarding cash flow projections, economic risks and weighted average cost of capital. If future events or results differ significantly from these estimates and assumptions, the Company could record impairment charges in the future.

Stock-based compensation

The Company uses the Black-Scholes Option Pricing Model for valuing its stock options to employees and directors at the date of issue. Management uses estimates of the expected life, the risk-free rate, expected volatility, and expected forfeiture rate when calculating the value of the options issued. These estimates may vary from the actual expense incurred and are updated at each reporting period based on information available at that time. The Company values options issued to non-employees based on available evidence of the value the transaction represents to the Company based on services provided in exchanging for the option.

ACCOUNTING POLICIES

The discussion in this section is qualified in its entirety by the “Cautionary Regarding Forward-Looking Information” section presented at the beginning of the MD&A.

The interim consolidated financial statements for the quarter ended June 30, 2016 have been prepared in accordance with the accounting policies adopted in the Company's annual financial statements for the year ended December 31, 2015.

FUTURE ACCOUNTING PRONOUNCEMENTS

Certain new standards, interpretations, amendments and improvements to existing standards were issued by the IASB or International Financial Reporting Interpretations Committee ("IFRIC") that are not yet effective for the quarter ended June 30, 2016. The standards issued that are applicable to the Company are as follows:

IFRS 9 – Financial instruments

The complete version of IFRS 9 replaces most of the guidance in IAS 39 Financial Instruments: Recognition and Measurement. IFRS 9 retains but simplifies the mixed measurement model and establishes three primary measurement categories for financial assets: amortized cost, fair value through other comprehensive income and fair value through profit and loss. There is now a new expected credit losses model that replaces the incurred loss impairment model used in IAS 39. IFRS 9 relaxes the requirements for hedge effectiveness by replacing the bright line hedge effectiveness tests. IFRS 9 is effective for annual periods beginning on or after January 1, 2018, with early adoption permitted. The Company is assessing the impact of this standard on its consolidated financial statements.

IFRS 15 – Revenue from contracts with customers

IFRS 15 converged standard on revenue recognition. It replaces IAS 11 Construction Contracts, IAS 18 Revenue and related interpretations. This standard outlines a single comprehensive model for entities to account for revenue arising from contracts with customers. The core principle of IFRS 15 is that an entity recognizes revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods or services. IFRS 15 also includes a cohesive set of disclosure requirements that will result in an entity providing users of financial statements with comprehensive information about the nature, amount, timing and uncertainty of

revenue and cash flows arising from the entity's contracts with customers. IFRS 15 becomes effective for annual periods beginning on or after January 1, 2018, with early adoption permitted and is to be applied retrospectively. The Company is assessing the impact of this standard on its consolidated financial statements.

Amendments to IAS 16 – Property Plant and Equipment and IAS 38 – Intangible assets

This method clarifies that the use of revenue-based methods to calculate the depreciation of an asset is not appropriate because revenue generated by an activity that includes the use of the economic benefits embodied in the asset. This has also clarified that revenue is generally presumed to be an inappropriate basis for measuring the consumption of the economic benefits embodied in an intangible asset. The amendments become effective on or after January 1, 2016. This amendment will not have an impact on the Company's financial statements.

Annual improvements 2014

These annual improvements amend standards from the 2012-2014 reporting cycle. It includes changes to:

- IFRS 5, Non-current assets held for sale and discontinued operations. The amendment clarifies that, when an assets (or disposal group) is reclassified from 'held for sale' to 'held for distribution', or vice versa, this does not constitute a change to a plan of sale or distribution, and does not have to be accounted for as such. The amendment also explains that the guidance on changes in a plan of sale should be applied to an asset (or a disposal group) which ceases to be held for distribution but is not reclassified as 'held for sale';
- IFRS 7, Financial instruments; Disclosures. There are two amendments: 1) Servicing contracts – if an entity transfers a financial asset to a third party under conditions which allow the transferor to derecognize the asset, IFRS 7 requires disclosure of all types of continuing involvement that the entity might still have in the transferred assets. The standard provides guidance about what is meant by continuing involvement. The amendment is prospective with an option to apply retrospectively. There is a consequential amendment to IFRS 1 to give the same relief to first time adopters. 2) Interim financial statements – the amendment clarifies that the additional disclosure required by the amendments to IFRS 7, 'Disclosure – Offsetting financial assets and financial liabilities' is not specifically required for all interim periods unless required by IAS 34. This amendment is retrospective;
- IAS 34, Interim financial reporting – the amendment clarifies what is meant by the reference in the standard to 'information disclosed elsewhere in the interim financial report'. The amendment also amends IAS 34 to require a cross-reference from the interim financial statements to the location of that information. The amendment is retrospective.

These improvements become effective on or after July 1, 2016 and will not have an impact on the Company's financial statements.

SHARE DATA

As at August 11, 2016, the Company had 23,632,981 common shares issued and outstanding. As of June 30, 2016, options to purchase 1,495,000 common shares were outstanding at an average price of \$2.40 per common share.

NON-IFRS MEASURES

Certain supplementary information and financial measures referred to in the MD&A and explained below, namely EBITDA, Operating Expenses, Operating EBITDA, and Cash Interest Expense are not recognized under IFRS.

EBITDA

Management believes that, in addition to net earnings, EBITDA is a useful supplemental measure that provides a measure of operating performance without reference to financing decisions, depreciation or income tax impacts, which are not controlled at the operating management level. Investors should be cautioned that EBITDA should not be construed as alternatives to net earnings determined in accordance with IFRS as an indicator of the Company's performance. The Company's method of calculating EBITDA may differ from that of other entities and accordingly may not be comparable to measures used by other entities.

EBITDA is defined as earnings before interest, taxes, depreciation, amortization, impairment charges and share-based payments. The following is a reconciliation of EBITDA to net earnings for each of the periods presented in this MD&A.

	For the three months ended June 30	
EBITDA from continued operations	2016	2015
Net loss	\$ (1,436,768)	\$ (1,708,703)
Add:		
Interest	689,603	649,869
Income taxes (recovery)	(539,686)	(638,906)
Depreciation and amortization	271,354	400,990
Share-based payment	71,961	170,407
EBITDA	\$ (943,536)	\$ (1,126,343)

	For the six months ended June 30	
EBITDA from continued operations	2016	2015
Net loss	\$ (3,534,405)	\$ (1,335,808)
Add:		
Interest	1,483,229	1,511,362
Income taxes (recovery)	(974,266)	(724,242)
Depreciation and amortization	544,251	803,649
Share-based payment	143,908	340,799
EBITDA	\$ (2,337,283)	\$ 595,760

Adjusted EBITDA

Adjusted EBITDA is measure which has been reported in order to assist in the comparison of historical EBITDA to current results. The calculation of Adjusted EBITDA normalizes the impact of non-recurring one time unusual transactions net of corporate income taxes which did not occur during the preceding two years and are not expected to recur within next two years, and the related impact on net earnings and net earnings per share. The normalization of this net expense is the calculation of Adjusted EBITDA is considered by management to be a more accurate representation of the EBITDA from continuing operations.

MD&A DISCUSSION & ANALYSIS – June 30, 2016

Adjusted EDITDA	For the three months ended June 30		Change	
	2016	2015	\$	%
EBITDA	\$ (943,536)	\$ (1,125,343)	\$ 181,807	(16.2%)
% of sales	(11.5%)	(5.2%)		
<i>Add/(deduct)</i>				
Restructuring costs	-	-	-	100.0%
Adjusted EBITDA	\$ (943,536)	\$ (1,125,343)	\$ 181,807	(16.2%)
% of sales	(11.5%)	(5.2%)		

Adjusted EDITDA	For the six months ended June 30		Change	
	2016	2015	\$	%
EBITDA	\$ (2,337,283)	\$ 595,760	\$ (2,933,043)	(492.3%)
% of sales	(10.2%)	1.2%		
<i>Add/(deduct)</i>				
Restructuring costs	-	691,667	(691,667)	100.0%
Adjusted EBITDA	\$ (2,337,283)	\$ 1,287,427	\$ (3,624,710)	(281.5%)
% of sales	(10.2%)	2.7%		

Adjusted Net Loss and Adjusted Net Loss per Share

Adjusted net (loss)/earnings and adjusted net earnings per share are measures which have been reported in order to assist in the comparison of historical net earnings to current results. The calculation of Adjusted Net Earnings normalizes the impact of non-recurring one time unusual transactions net of corporate income taxes which did not occur during the preceding two years and are not expected to recur within next two years, and the related impact on net earnings and net earnings per share. The normalization of this net expense is the calculation of Adjusted Net Earnings and Adjusted Net Earnings per share is considered by management to be a more accurate representation of the net earnings from continuing operations.

Net loss	For the three months ended June 30	
	2016	2015
Net loss	\$ (1,436,768)	\$ (1,708,703)
<i>Add/(deduct), net of corporate income taxes:</i>		
Restructuring costs	-	-
Adjusted net earnings	\$ (1,436,768)	\$ (1,708,703)
Weighted average number of shares		
Basic	23,623,981	23,638,093
Diluted	23,623,981	23,638,093
Adjusted net earnings, per share		
Basic	\$ (0.06)	(0.07)
Diluted	(0.06)	(0.07)

MD&A DISCUSSION & ANALYSIS – June 30, 2016

Net loss	For the six months ended June 30	
	2016	2015
Net loss	\$ (3,534,407)	\$ (1,335,808)
Add/(deduct), net of corporate income taxes:		
Restructuring costs	-	494,012
Adjusted net earnings	\$ (3,534,407)	\$ (841,796)
Weighted average number of shares		
Basic	23,623,981	23,679,198
Diluted	23,623,981	23,679,198
Adjusted net earnings, per share		
Basic	\$ (0.15)	(0.04)
Diluted	(0.15)	(0.04)

Adjusted Gross Margins

In compliance with IFRS accounting standards, the Company's gross margins must include all direct and overhead costs associated with ongoing activities regardless of whether or not the loss from sales of products was incurred due to the restructuring the Company's operations caused by the economic downturn. Adjusted gross margins reflect the product selling price less the cost of the product in the ordinary course of business and exclude losses incurred due to restructuring of the Company's operations. Management believes that the adjusted gross margin is useful information as it provides a more accurate gross margin contribution for comparative purposes. The following is a reconciliation of adjusted gross margins to IFRS compliant gross margins for each of the periods presented in this MD&A.

Adjusted Gross Margins	For the three months ended June 30		Change	
	2016	2015	\$	%
Gross Margin (\$)	1,901,588	3,200,792	(1,299,204)	(40.6%)
As percentage of sales	23.3%	14.8%		
Addback: Losses from sale related to inventory reduction program	-	451,631	(451,631)	100.0%
Adjusted Gross Margin (\$)	1,901,588	3,652,423	(1,750,835)	(47.9%)
Sales	8,173,634	21,610,027	(13,436,393)	(62.2%)
Less: Sales associated with inventory reduction program due to economic downturn	-	3,337,647	(3,337,647)	100.0%
Adjusted sales	8,173,634	18,272,380	(10,098,746)	(55.3%)
Adjusted gross margin as percentage of adjusted sales	23.3%	20.0%		

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	For the six months ended June 30		Change	
	2016	2015	\$	%
Adjusted Gross Margins				
Gross Margin (\$)	4,339,879	7,083,912	(2,744,033)	(38.7%)
As percentage of sales	18.9%	14.8%		
Addback: Losses from sale related to inventory reduction program	74,377	837,296	(762,919)	100.0%
Adjusted Gross Margin (\$)	4,414,256	7,921,208	(3,506,952)	(44.3%)
Sales	22,994,293	47,819,753	(24,825,460)	(51.9%)
Less: Sales associated with inventory reduction program due to economic downturn	630,028	5,993,747	(5,363,719)	100%
Adjusted sales	22,364,265	41,826,006	(19,461,741)	(46.5%)
Adjusted gross margin as percentage of adjusted sales	19.7%	18.9%		

Operating Expenses

Operating expenses is not a concept recognized under IFRS as it does not include interest, share based payments, depreciation and amortization expense related to operations. The following is a reconciliation of operating expenses as presented in this MD&A to total expenses as presented in the June 30, 2016 interim condensed consolidated financial statements:

	For the three months ended June 30	
	2016	2015
Operating expenses		
Operating expenses	\$ 2,845,124	\$ 4,326,135
Add:		
Interest	689,603	649,869
Depreciation and amortization	271,354	400,990
Share-based payments	71,961	170,407
Total expenses	\$ 3,878,042	\$ 5,547,401

	For the six months ended June 30	
	2016	2015
Operating expenses		
Operating expenses	\$ 6,677,162	\$ 6,488,152
Add:		
Interest	1,483,229	1,511,362
Depreciation and amortization	544,251	803,649
Share-based payments	143,908	340,799
Total expenses	\$ 8,848,550	\$ 9,143,962

Operating EBITDA

Management believes that, in addition to net earnings, Operating EBITDA is a useful supplemental measure that provides a measure of operating performance without reference to inter group corporate cost allocations, financing decisions, depreciation or income tax impacts, which are not controlled at the operating management level. Investors should be cautioned that Operating EBITDA should not be construed as an alternative to net earnings determined in accordance with IFRS as an indicator of the Company's

MD&A DISCUSSION & ANALYSIS – June 30, 2016

performance. The Company's method of calculating Operating EBITDA may differ from that of other entities and accordingly may not be comparable to measures used by other entities.

Operating EBITDA is defined as earnings before inter group corporate cost allocations, interest, taxes, depreciation, amortization, impairment charges and share-based payments. The following is a reconciliation of EBITDA, per interim condensed consolidated financial statements for three and six months ended June 30, 2016, to Operating EBITDA for each of the periods presented in this MD&A.

	For the three months ended June 30, 2016					
	EBITDA		Corporate cost allocation		Operating EBITDA	
	\$	% *	\$	% *	\$	%
Fluids Distribution - Canada	\$ (196,064)	(13.4%)	\$ -	0%	\$ (196,064)	(13.4%)
Fluids Distribution - USA	(1,000,874)	(25.0%)	-	0.0%	(1,000,874)	(25.01%)
Total Fluids Distribution	(1,196,938)	(21.9%)	-	0%	(1,196,938)	(21.9%)
Fluids Blending & Packaging - Canada	(283,883)	(18.6%)	-	0.0%	(283,883)	(17.8%)
Fluids Blending & Packaging - USA	201,534	18.1%	-	0.0%	201,534	18.1%
Total Fluids Blending & Packaging	- 82,349	(3.0%)	-	0.0%	(82,349)	(3.0%)
Other **	335,751	N/A	-	N/A	335,751	N/A
Total	\$ (943,536)	(11.5%)	\$ -	0.0%	\$ (943,536)	(11.5%)

* As a percentage of divisional revenues

** Other includes corporate overhead costs

	For the three months ended June 30, 2015					
	EBITDA		Corporate cost allocation		Operating EBITDA	
	\$	% *	\$	% *	\$	%
Fluids Distribution - Canada	\$ (34,014)	(0.7%)	\$ (381,949)	(7.9%)	\$ (415,963)	(8.6%)
Fluids Distribution - USA	(151,011)	(1.2%)	288,435	2.3%	137,424	1.1%
Total Fluids Distribution	(185,025)	(1.0%)	(93,514)	(0.5%)	(278,539)	(1.6%)
Fluids Blending & Packaging - Canada	(102,773)	(4.1%)	37,800	1.5%	(64,973)	(2.6%)
Fluids Blending & Packaging - USA	209,430	14.7%	55,714	3.9%	265,144	18.5%
Total Fluids Blending & Packaging	106,657	2.7%	93,514	2.4%	200,171	5.0%
Other **	(1,046,975)	N/A	-	N/A	(1,046,975)	N/A
Total	\$ (1,125,343)	(5.2%)	\$ -	0.0%	\$ (1,125,343)	(5.2%)

* As a percentage of divisional revenues

** Other includes corporate overhead costs

	For the six months ended June 30, 2016					
	EBITDA		Corporate cost allocation		Operating EBITDA	
	\$	% *	\$	% *	\$	%
Fluids Distribution - Canada	\$ (390,907)	(5.7%)	\$ -	0%	\$ (390,907)	(5.7%)
Fluids Distribution - USA	(2,044,929)	(22.9%)	-	0.0%	(2,044,929)	(22.9%)
Total Fluids Distribution	(2,435,836)	(15.5%)	-	0%	(2,435,836)	(15.5%)
Fluids Blending & Packaging - Canada	(252,982)	(5.4%)	-	0.0%	(252,982)	(5.4%)
Fluids Blending & Packaging - USA	474,678	18.3%	-	0.0%	474,678	18.3%
Total Fluids Blending & Packaging	221,696	3.1%	-	0.0%	221,696	3.1%
Other **	(123,143)	N/A	-	N/A	(123,143)	N/A
Total	\$ (2,337,283)	-10.2%	\$ -	0.0%	\$ (2,337,283)	-10.2%

* As a percentage of divisional revenues

** Other includes corporate overhead costs

MD&A DISCUSSION & ANALYSIS – June 30, 2016

	For the six months ended June 30, 2015					
	EBITDA		Corporate cost allocation		Operating EBITDA	
	\$	% *	\$	% *	\$	%
Fluids Distribution - Canada	\$ (701,542)	(5.1%)	\$ (810,867)	(5.9%)	\$ (1,512,409)	(10.9%)
Fluids Distribution - USA	(880,980)	(3.7%)	604,843	2.5%	(276,137)	(1.1%)
Total Fluids Distribution	(1,582,522)	(4.2%)	(206,024)	(0.5%)	(1,788,546)	(4.7%)
Fluids Blending & Packaging - Canada	37,656	0.5%	94,500	1.3%	132,156	1.9%
Fluids Blending & Packaging - USA	388,130	13.4%	111,524	3.9%	499,654	17.3%
Total Fluids Blending & Packaging	425,786	4.3%	206,024	2.1%	631,810	6.4%
Other **	1,752,496	N/A	-	N/A	1,752,496	N/A
Total	\$ 595,760	1.2%	\$ -	0.0%	\$ 595,760	1.2%

* As a percentage of divisional revenues

** Other includes corporate overhead costs

Cash interest expense

Cash interest expense represents interest expense under IFRS adjusted to exclude non-cash interest expense related to the amortization of deferred financing costs on both the ABL Facility and Fulcrum debt. Management believes that this metric assists in determining the cash interest expense of the Company. Cash interest expense is calculated as follows:

Interest	For the three months ended June 30				Change	
	2016	2015			\$	%
Interest on short-term operating debt	\$ 234,385	\$ 362,429	\$	(128,044)		(35.3%)
Interest on long-term debt	443,857	282,817		161,040		57%
Interest on obligations under finance lease	11,631	4,623		7,008		151.6%
Total interest expense	\$ 689,873	\$ 649,869	\$	40,004		6%
Deduct non-cash interest expense:						
Amortization of capitalized deferred financing costs	\$ 55,812	\$ 46,802	\$	9,010		19%
Cash interest expense	\$ 634,061	\$ 603,067	\$	30,994		5%

Interest	For the six months ended June 30				Change	
	2016	2015			\$	%
Interest on short-term operating debt	\$ 590,839	\$ 922,757	\$	(331,918)		(35.97%)
Interest on long-term debt	876,445	582,924		293,521		50%
Interest on obligations under finance lease	15,945	5,681		10,264		180.7%
Total interest expense	\$ 1,483,229	\$ 1,511,362	\$	(28,133)		(1.86%)
Deduct non-cash interest expense:						
Amortization of capitalized deferred financing costs	\$ 111,624	\$ 93,973	\$	17,651		19%
Cash interest expense	\$ 1,371,605	\$ 1,417,389	\$	(45,784)		(3.23%)

MANAGEMENT'S EVALUATION OF DISCLOSURE CONTROLS AND PROCEDURES AND INTERNAL CONTROLS OVER FINANCIAL REPORTING

Disclosure controls and procedures

The Chief Executive Officer ("CEO") and the Chief Financial Officer ("CFO") of the Company, together with management, have established and maintain disclosure controls and procedures ("DC&P") for the Company in order to provide reasonable assurance that material information relating to the Company is made known to them in a timely manner, particularly during the period in which the annual filings are being prepared. The CEO and CFO, together with management, have evaluated the design and operating effectiveness of the Company's DC&P as of June 30, 2016 and, based on that evaluation, have concluded that these controls and procedures are effective in providing such reasonable assurance.

Internal controls over financial reporting

The CEO and CFO, together with management, are also responsible for establishing and maintaining internal controls over financial reporting ("ICFR") within the Company in order to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with IFRS. The CEO and CFO, together with management, have evaluated the design and operating effectiveness of the Company's ICFR as of June 30, 2016 and, based on that evaluation, have concluded that the controls are effective in providing such reasonable assurance.

Changes in internal control over financial reporting

There were no changes in the Company's internal control over financial reporting that occurred in 2016 that have materially affected, or that are reasonably likely to materially affect, its internal control over financial reporting.

It should be noted that while the CEO and CFO believe that Bri-Chem Corp.'s disclosure controls and procedures and internal controls over financial reporting provide a reasonable level of assurance that they are effective, they do not expect that the disclosure controls and procedures or internal control over financial reporting will prevent all errors and fraud. A control system, no matter how well conceived or operated, can provide only reasonable, not absolute, assurance that the objectives of the control system are met.

Corporate Information

Officers and Directors

Don Caron⁽²⁾
 Chairman, President, CEO and Director
 Edmonton, Alberta

Brian Campbell⁽¹⁾
 Director
 Edmonton, Alberta

Jason Theiss, CA
 CFO
 Edmonton, Alberta

Trent Abraham
 President, Fluids Division
 Denver, Colorado

Albert Sharp^{(1) (2)}
 Director
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Eric Sauze, CA^{(1) (2)}
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 Trading Symbol – BRY

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 (2) Member of Compensation Committee

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